**The Use of Social Mediato Detect Corporate Fraud – A Case Study Approach**

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**Abstract**

This study discusses the practice of corporate fraud in today’s business world, including its undesired economic consequences. Using an actual case as an example, this case study illustrates that it is difficult for stakeholders to discover instances of alleged corporate fraud if only traditional media outlets are used. Therefore, this study examines how the use of social media tools, including *Twitter*, contribute to corporate fraud detection, focusing on fraud that is represented as manipulation of information delivered to stakeholders. This study provides further support for the use of social media platforms for corporate fraud detection.

## **Introduction**

Corporate fraud is a broad term. In the Accounting and Audit research of fraud, literature focuses on the individual wrongdoings, its cause, characteristics and detection of fraud, as well as the stock market reaction following fraud (Cooper, Dacin, and Palmer, 2013). While this study investigates fraud detection, it focuses on the communication of fake information to stakeholders. This study examines intentional corporate misconduct, illustrated by an investigation of the Empowered Products, Inc. (EMPO) case. This study examines whether new media outlets contribute to better fraud detection.

## **1.1 Corporate Fraud and its Undesired Consequences**

Today it is common practice for a company to issue a newsletter to provide information to members, customers, or employees. A newsletter may be considered as ‘grey literature’ if a company aims to manipulate financial markets or promote specific stock through the spread of information in such form (Adams, Smart, and Huff, 2016). Traditionally, grey literature may be difficult to discover, access, and evaluate, as grey literature can be made available to the public, or distributed privately within companies, thus appearing to lack a systematic means of distribution and collection. What’s more, since grey literature is prepared by companies, the standard of quality, review and production of grey literature can vary considerably. As a result, grey literature is well placed to constitute information manipulation or fraud.

The adoption of internet technology increases access to newsletters, as well as grey literature. For example, Delort, Arunasalam, Milosavljevic and Leung (2006) analyze the effect of manipulation in internet stock message boards on financial markets and identify that the manipulation of stock prices may occur via the dissemination of distorted price sensitive information. In describing the extent of damages initiated by fraud, the literature discusses that the growing number of frauds not only undermines the integrity of a company’s financial reports (as it damages benefits for investors and erodes confidence), but also triggers an in-depth reflection on the regulatory role of government in protecting the interests of investors (Bhasin and Reddy, 2011; Bhasin, 2013). What’s more, frauds committed by managers and executives of companies, called ‘occupational fraud’, can be three-and-a-half times more costly than frauds committed by employees as the higher employees rise in an organization, the more they are entrusted with company assets (Wells, 2002). Such fraud behavior defeats regulatory restrictions and perverts private market discipline (Black, 2010).

The damage of fraud to investors has been examined in previous literature. For example, Aggarwal and Wu (2006) investigate stock market manipulation cases pursued by the U.S. Securities and Exchange Commission (SEC) from January 1990 through October 2001. They find strong stock market reaction when these cases occur, such as greater stock volatility. A study from Delort et al. (2006) examining stock market manipulation behaviors on internet message boards also reveals strong market volatility associated with stock market manipulation. The damage of fraud can go beyond the benefits of investors. For example, accounting misstatement is one type of corporate fraud, literature discusses that accounting misstatement can introduces legal penalties to firms and auditors (Dechow, Sloan and Sweeney, 1996; Palmrose, Richardson, and Scholz, 2004; Karpoff, Lee, and Martin, 2008; Price, Sharp, and Wood, 2011). Also, as an auditor is required to assess the likelihood of fraudulent financial reporting during the audit process. Therefore, accounting restatement due to accounting misstatement can be viewed as strong evidence of poor audit quality, and auditors will be held liable for failing to detect material misstatements in ﬁnancial reports (Bonner, Palmrose and Young, 1998; Tatiana Churyk, Lee and Clinton, 2009), including sanction by regulators (Firth, Mo and Wong, 2005).

As corporate fraud damages the benefits of a diverse range of stakeholders, including companies, shareholders, auditors, and regualtros, an efficient approach to detect fraud (if we cannot prevent fraud itself) may be useful. An ideal approach aims to predict potential fraud in a timely and efficient way before any negative ramifications become apparent.

**1.2 Corporate Fraud Detection and its Development**

To reduce the impact of fraud, it is necessary to be able to detect fraud. Literature presents a few different approaches to detect fraud. These approaches are focusing on different aspects of fraud, including the corporate insider characteristics (Uzun, Szewczyk, and Varma, 2004), the stock price movement (Kim and Sohn, 2012), and the news story reported by press (Miller, 2006). For example, Uzun, et al. (2004) reveal the association between various board of directors’ characteristics and governance features, and the occurrence of corporate fraud. To detect stock price manipulation, Kim and Sohn (2012) adopt an unsupervised data mining technique and peer group analysis to detect suspicious patterns of stock price manipulation.

One recent trend in fraud detection is to recognize the press as a monitor or ‘watchdog’ for (accounting) fraud (Miller, 2006). According to Miller (2006), press has two roles. One is to rebroadcast information from other information intermediaries (analysts, auditors, and lawsuits), being an information intermediary. The other one is to undertake original investigation and analysis in order to reveal fraud. In fact, the stock market reacts more stronger for reporter analysis rebroadcast from other information intermediaries, since reporter analysis is more informative. However, Miller (2006) points out that press revealing fraud seems more likely apply to high visibility companies (the ones with a large number of general press articles or greater market capital size). Such findings from Miller (2006) motivate this study.

Following the popularity of social media, the application of social media tools, such as *Twitter*, provides an alternative information channel for fraud detection. Social media can be used to fraud detection for two reasons. First, social media will not be biased towards coverage of high visibility companies as it doesn't need to consider the limit of print pages like newspapers or broadcasting time like television. In fact, previous literature in the U.S. (Blankespoor, Miller, and White, 2013) and Australia (Prokofieva, 2014; Xiong, Prasad, Chapple, 2016) has illustrated that social media is an excellent platform for low visibility companies to increase market attention, such as reducing information asymmetry through corporate disclosure on *Twitter*. Second, unlike intermediaries such as financial analysts that often provide dated and stale information that does not incorporate the latest news related to the firms they cover (Brown and Kim, 1991), social media provides a source of information from an extremely diverse set of individuals and allows one to tap into the ‘wisdom of the crowd’ (Bartov, Faurel and Mohanram, 2016). This study argues that social media can be more effective in fraud detection than traditional means. Therefore, this study reviews the grey literature available on social media to examine whether grey literature on social media can assist fraud detection.

## **Intentional Corporate Misconduct and the EMPO Case**

***2.1 A Summary of the Alleged Corporate Fraud***

EMPO is a Nevada corporation with its principal offices in Las Vegas, Nevada. EMPO describes itself as a manufacturer of gels and other ‘sexual health’ products. It was founded by Scott S. Fraser in approximately 2002 and became a public company in June 2011. Scott S. Fraser (‘Fraser’), is the President, Chief Executive Officer, Chairman of the Board, and a major EMPO shareholder, in addition to being the owner and President of Contrarian Press. Nathan Yeung (‘Yeung’) works at Fraser’s direction. Contrarian Press, LLC (‘Contrarian Press’), is a limited liability company established under the laws of California. It was founded by Fraser in approximately 1992. Its business is to publish newsletters and other information that promote ideas for investing in securities, including making stock-picking recommendations.

From approximately September 2011, Fraser concealed from the investing public his and EMPO’s involvement with, and funding of, at least three separate promotional campaigns touting EMPO. Fraser and Contrarian Press touted EMPO’s business prospects and repeatedly recommended, in e-mails and/or hard-copy mailers, the purchase of EMPO shares. Specifically, Fraser and Contrarian Press authored and distributed highly positive articles about EMPO’s business without disclosing in those articles that EMPO’s CEO Fraser prepared and distributed the articles, and in addition, owned and ran Contrarian Press. EMPO and Contrarian Press had also entered into an Investor Relations/Sales and Marketing Agreement, under which EMPO paid thousands of dollars per month to Contrarian Press, in part, to promote its business and stock. As a result, the promotional campaign fraudulently hid the fact that it was, in essence, sponsored by EMPO, the very company the promotional articles were recommending. In order to make this promotional campaign more effective, Fraser and Contrarian Press worded the promotional articles to create the false appearance of objectivity in reporting on EMPO’s prospects. For example, Fraser wrote a number of the promotional articles under an alias, ‘Charlie Buck’. These promotional articles failed to disclose that Fraser was both EMPO’s CEO and the promoter hiding behind the alias of ‘Charlie Buck’, and created the false and misleading appearance that the author was an objective third-party, unconnected to EMPO and Fraser, who was strongly recommending the purchase of EMPO stock.

Overall, by engaging in the conduct described above, Contrarian Press, Fraser, and Yeung, communicated with stakeholders regarding the recommendation of EMPO shares, without fully disclosing that they were the beneficiaries. A more detailed description of the EMPO case can be achieved from the United State Securities and Exchange Commission (U.S. SEC) website[[1]](#footnote-1).

***2.2 The Stock Market Reaction following Alleged Corporate Frauds***

This discussion of the stock market reaction following EMPO’s alleged corporate fraud first describes the fraud, followed by a review of the stock market reaction during these frauds.

*2.2.1 First promotional campaign (Sep 2011-Oct 2011)*

On September 9, 2011, Contrarian Press issued a newsletter[[2]](#footnote-2) called the ‘Stock-Profit Guide’, stating that “Empowered Products (EMPO) represents a solid growth stock that just launched at $1.25 per share” (See Appendix 1). Additional Stock-Profit Guides promoting EMPO as a good investment were disclosed throughout September and October 2011. During this campaign, Fraser (the writer and publisher of the Stock-Profit-Guide) and Contrarian Press (Fraser’s publishing company) made materially false and misleading statements about their relationship.

*2.2.2 Second promotional campaign (May 2012)*

Fraser and Contrarian Press undertook a campaign to promote EMPO stock while EMPO continued to make monthly payments to Contrarian Press for investor relations activities. On this occasion, it is assumed that in order to hide both Fraser’s and Contrarian Press’s involvement in the campaign, Fraser arranged for his long-time associate (‘Associate 1’) to organize the promotional campaign through his companies Red Rock Marketing Group[[3]](#footnote-3) (‘Red Rock’) and Silver Crest Equity Research. By May 2012, Associate 1 and Red Rock had a longstanding relationship with Fraser and Contrarian Press. Fraser and Contrarian Press *represented virtually all* the business of Red Rock and Associate 1. In this second promotional campaign, Red Rock and Associate 1 arranged for the printing and distribution of stock promotions for Fraser and Contrarian Press.

*2.2.3 Third promotional campaign (Oct 2012)*

From summer through autumn 2012, Fraser and Contrarian Press hired Yeung (a third party) to arrange the promotion for EMPO and its stock. Yeung was working under the alias ‘Mason Zhang’ through Crown Pacifica Media Services[[4]](#footnote-4) (‘Crown Pacifica’). The promotional campaign did not disclose Fraser’s and Contrarian Press’s involvement, nor the fact that EMPO was paying Contrarian Press to promote EMPO’s business and stock.

**2.3 The Information Level of EMPO (during the alleged Campaign)**

News about EMPO is retrieved from the Factiva database and supplemented with observations regarding the information transformation process, especially during the alleged campaign periods. Table 1 shows that news about EMPO formally began on the 13th July 2011. From 28th Sep 2011, 19 days after the first ‘Stock-Profit Guide’ was issued, news regarding sales increases and cost reduction (a result of the cooperation between EMPO and Mobile Samples America) of EMPO’s PINK product started to appear. Such news was sourced originally from ‘India Pharma News’ and ‘India Retail News’, which constituted EMPO’s primary sources.. StockGuru picked up the cost reduction news, and M2 Presswire reported StockGuru’s recommendation of EMPO. Another round of news during the first alleged campaign appeared at the end of October. ‘India Pharma News’ reported the launch of EMPO’s PINK Elevate product on the 28th Oct 2011 and that it was receiving positive reviews. This news was picked up by ‘PR Newswire (U.S.)’ on the next day (29th Oct 2011), and the following Monday (31st Oct 2011).

There were some minor promotional news items regarding EMPO on the Factiva database between the first and second alleged campaigns. While these were not (yet) considered/pointed out by SEC as alleged promotion campaigns, some of them are still worthy of discussion. For example, one news item regarding EMPO’s PINK product being featured in a nurse seminar in Singapore was first reported by ‘Market News Publishing’ on 15th Nov 2011. This same news was reported again 17 days later by ‘Chemicals & Chemistry’, which raises questions of information manipulation, as surely by this point this particular news item is no longer relevant or up-to-date. In addition, there were several short news items regarding the promotion of EMPO’s increased efficiency through purchase of a new machine (2nd/3rd/5th Dec 2011), new investor resource page (23rd/24th Jan 2012; 1st Feb 2012), PINK and GunOil product added to drugstore distribution, EMPO receiving an award (9th/21st Feb 2012), and an increase of consumers’ requests for free PINK product samples (2nd April 2012). Interestingly, most of these news items first appeared on ‘India Banking News’, ‘India Pharma News’, and then were picked up by ‘PR Newswire (U.S.)’ and ‘Market News Publishing’.

Another alleged campaign began in May 2012. On the 1st May 2012, both ‘India Pharma News’ and ‘PR Newswire (U.S.)’ reported the release of a new promotional video regarding the steady growth of EMPO. This was followed by the launch of EMPO’s sample-request program as reported by ‘India Pharma News’ (22nd May 2012) and ‘India Retail News’ (27th May 2012). Similar to the time period after the earlier alleged campaign, there were several short news items regarding the promotion of EMPO, such as a continuous increase of demand for PINK and GunOil products (26th Jun 2012), new investor resource page (25th Jul 2012), update of EMPO’s fillings and operating results in the recent Standard & Poor's Factual Stock Report on EMPO (20th Aug 2012; 8th Sep 2012), and sponsoring of education (20th Sep 2012). Similar publishers to the previous campaign reported these news items, with a frequency of about once per month.

According to Table 1, there were more news reports about EMPO in October and November 2012, in comparison to the previous time period. This is consistent with the allegations from SEC that EMPO conducted an alleged campaign in October 2012. The news reports include the entry of EMPO’s product (PINK and GunOil) into mainstream retailers (2nd/5th/11th/19th/20th/26th/29th Oct 2012; 3rd Nov 2012), participation at a retail investor conference (6th/7th Nov 2012), product distribution in Africa (17th/19th Nov 2012), and the ongoing promotion of EMPO’s products (21st/28th/30th Nov 2012).

Since December 2012, there was continuous news coverage of EMPO, and excluding the news of SEC filing, the frequency of reporting is similar to previous time period, which is about once per month.

**2.4 The Economic Consequences of Alleged Campaign**

This section discusses the stock market reaction, before/during/after the alleged campaign, to present how the alleged campaign affected the stock market movement.

Figure 1 presents the changes in EMPO’s share price and share trading volume from 1st Sep 2011 to today. It appears that there was no significant stock market reaction surrounding the first alleged campaign. This is reasonable, as EMPO was a new company back in Sep 2011, so the aim of the first alleged campaign may simply have been to increase stock market awareness of EMPO. In contrast, the second and third alleged campaigns generated significant stock market reactions.

For example, following the second alleged campaign (May 2012), the stock trading volume raised significantly (66,651 on 1st; 179,010 on 2nd; 103,777 on 3rd; 99,690 on 4th). Such a high level of share trading volume was maintained for several days before it eventually dropped back to normal. Interestingly, this alleged campaign also boosted the share price of from $1.15 on the 27th Apr 2012 to $1.24 – $1.28 for several days (30th Apr – 10th May 2012), before it dropped, reaching $0.8 on the 27th June 2012, the lowest share price on record so far.

The third alleged campaign (from October 2012) once again buoyed EMPO’s share price and share trading volume. The share trading volume was comparable to that of the second alleged campaign (155,261 on 8th Oct 2012; 92,168 on 9th Oct 2012; 173, 484 on 10th Oct 2012). More importantly, this third campaigned pushed EMPO’s share price back to above $1 on the 8th Oct 2012, and remained at this relatively high price until 13th Nov 2012 before dropping, reaching $0.15 on the 12th Dec 2012.

The above discussion shows that the alleged campaigns significantly encouraged the trading activities of EMPO, and boosted EMPO’s share price to some degree. Investors focusing on the trading media outlets, as captured by the Factiva database, would not be party to any hint of ongoing corporate fraud in these three campaigns. This study proposes that the use of social media, especially *Twitter*, may assist in the discovery of corporate fraud in these alleged campaigns.

**2.5 The Information Level of EMPO on Social Media (during the alleged Campaign)**

The above discussions present that stakeholders focusing on traditional media as recorded in the Factiva database have limited opportunity to detect EMPO’s corporate fraud. As the business use of social media is gaining popularity, it seems worthwhile to examine whether the ‘wisdom of the crowd’ as provided by social media may assist in the detection of corporate fraud.

To examine news items involving EMPO on social media, this study adopts the Social Studio platform produced by Salesforce. The search begins with the keyword of ‘$EMPO’; it is a popular practice among social media users to use ‘$’ + ‘a listed company’s ticker symbol’ to indicate that they are discussing a certain stock. The results are presented in Table 2. A thorough examination of the results reveals that there was no post on social media that discusses EMPO’s corporate fraud.

In considering that the use of ‘$EMPO’ as sole search keyword may miss some results, this study then used the search keyword of ‘OTC EMPO’, due to two considerations. First, the use of ‘EMPO’ would generate a large amount of unrelated content. Second, as EMPO had been trading as OTC (Over­­-The-Counter) stock, the use of ‘OTC EMPO’ as search keyword seems adequate. Table 3 presents the results from this search. As indicated in Table 3, there is a generic blog post that discussed the alleged corporate fraud of EMPO, with the title: ‘Empowered Products Inc (OTC:EMPO) Promoted By Its Own CEO’. The content of this blog post is attached in Appendix 1.

The results in Tables 2 and 3 show that most of the social media posts came from *Twitter*. Therefore, this study conducted another search on *Twitter* with the search keyword of ‘OTC EMPO’. A tweet that linked to the previous discussion blog post (Appendix 1) was found (see Figure 2).

The above searches on social media, using different keywords and on various social media platforms, indicate that it is possible to use the ‘wisdom of the crowd’ from social media. However, different results based on the use of varying search keywords and social media platforms shows that there are existing challenges in adopting the use of information on social media for corporate fraud detection.

## **Conclusion**

This case study presents an alternative news channel, social media, for use by stakeholders to detect corporate fraud. In comparison to the trading news media, as recorded in Factiva, social media provides a platform for everyone to contribute and encourages interaction between users. Although social media can provide repetitive, useless, and even false information, this case study presents that social media may provide some information that cannot be found in the traditional media channels. This study also contributes to the fraud detection literature. Future studies could consider examining more corporate fraud cases to compare the information level between traditional media as reported in Factiva, and social media channels such as *Twitter*.

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| **Table 1. News Reports Recorded on Factiva Database** | | | | | |
| No. | Date | Time | Publisher | Title | Summary |
| 1 | 2011.2.21 | 7:18 | Market News Publishing | On Time Filings Inc - SEC Filing Remedied Eff. 02/22/2011 | SEC Filing Remedied Eff. 02/22/2011 On Time Filings, Inc. Common has undergone a symbol/status change. OTMFE has been changed to OTMF Reason: Was Delinquent in required SEC filings, is now Common |
| 2 | 2011.2.25 |  | US Fed News | FORM 8-K: ON TIME FILINGS FILES CURRENT REPORT | On Time Filings Inc., Newport Beach, Calif., files Form 8-K (current report) with Securities and Exchange Commission on Feb. 23. On February 22, 2011, the board of directors of On Time Filings, Inc., a Nevada corporation ("Registrant") accepted the resignation of Maybelle Hui as Secretary of the Registrant and appointed Suzanne Fischer, the Registrant's President, Treasurer and sole director, to the office of Secretary. Ms. Hui's resignation was not the result of any disagreement with the policies, practices or procedures of the Registrant. |
| 3 | 2011.5.19 | 5:40 | Market News Publishing | On Time Filings Inc Common - OTCBB Name and Symbol Change Eff. 05/19/2011 | On Time Filings, Inc. Common has undergone a name change. On Time Filings, Inc. Common has been changed to On Time Filings, Inc. Common |
| 4 | 2011.5.19 | 13:02 | Market News Publishing | On Time Filings Inc - OTMF Pays 44-1 F/S Per Share | OTMF Pays 44-1 F/S Per Share Company: On Time Filings, Inc. Common Symbol: OTMF Amount: 44-1 F/S X-Date: 05/19/2011 |
| 5 | 2011.6.16 | 5:25 | Market News Publishing | On Time Filings Inc - OTCBB Symbol Change Eff. 06/16/2011 | OTCBB Symbol Change Eff. 06/16/2011 On Time Filings, Inc. Common has undergone a symbol/status change. OTMFD has been changed to OTMF Reason: Was New Issue, is now Common |
| 6 | 2011.7.13 | 9:09 | Market News Publishing | On Time Filings Inc Common - OTCBB Name and Symbol Change Eff. 07/13/2011 | OTCBB Name and Symbol Change Eff. 07/13/2011 On Time Filings, Inc. Common has undergone a symbol/status change. OTMF has been changed to EMPO |
| 7 | 2011.9.27 | 7:21 | Market News Publishing | Empowered Products Inc - OTCBB Short Positions on 2011/09/15 1,200 1,200 | Net Change:1,200; Total Shorted:1,200; Total Volume:200; Price Range:1.25 - 1.25. |
| 8 | 2011.9.28 |  | India Pharma News | Empowered Products **Increases Sales of PINK** by 182% in South Korea | EMPO reports a 182% increase in year-over-year sales of PINK Silicone, PINK Water, and Hot PINK to customers **in South Korea as of 31 August 2011**.Korean distributor, The Real Standard, is selling Empowered Products' PINK for Women line, to hospitals throughout the country. This symbiotic relationship has the potential to rapidly expand to more wholesale clients in additional industrial sectors throughout The Real Standard's Korean consumer base. |
| 9 | 2011.10.10 |  | India Retail News | Empowered Products Reports Increased Efficiency by **Reducing Manufacturing Costs** Up to 39.6% on Wellness Samples Via Mobile Samples America | EMPO has teamed up with Mobile Samples America (MSA) for the onsite design and production of promotional sample-size packets for its PINK and GunOil flagship brands. The global wellness company reports immediate **cost savings of up to 39.6%** -- based on an approximate per unit price of $0.058 previously through outsourcing to currently around $0.035 cost per unit via Mobile Samples America. |
| 10 | 2011.10.11 |  | M2 Presswire | Shines its Spotlight on Empowered Products, Inc. (OTCBB: EMPO) Upon **Cost Savings** Announcement for Promotional Samples -- October 11, 2011 | **StockGuru** Shines its Spotlight on Empowered Products, Inc. The Company announced yesterday that it has teamed up with **Mobile Samples America (MSA**) for the onsite design and production of promotional sample-size packets for its PINK® and GunOil® flagship brands. Additionally, as a direct result of its business relationship with MSA, Empowered Products has greatly improved its sample-pack production **efficiency.** |
| 11 | 2011.10.13 | 7:17 | Market News Publishing | Empowered Products Inc - OTCBB Short Positions on 2011/09/30 1,345 145 | Net Change: 145; Total Shorted:1,345; Total Volume:30,000; Price Range:1.20 - 1.25. |
| 12 | 2011.10.26 | 7:07 | Market News Publishing | Empowered Products Inc - OTCBB Short Positions on 2011/10/14 2,125 780 | Net Change:780; Total Shorted:2,125; Total Volume:3,900; Price Range:1.24 - 1.25. |
| 13 | 2011.10.28 |  | India Pharma News | Pink Elevate Marks Empowered Products' Commitment to Enhance Women's Intimacy | EMPO is pleased to announce that its PINK Elevate product launch is generating rave reviews from retail and wholesale customers alike throughout the company's **global sales reach** of over 30 countries. |
| 14 | 2011.10.29 | 3:12 | **PR Newswire (U.S.)** | **Pink® Elevate** Marks Empowered Products' Commitment to Enhance Women's Intimacy | EMPO is pleased to announce that its PINK(R) Elevate product launch is generating rave reviews from retail and wholesale customers alike throughout the company's global sales reach of over 30 countries. |
| 15 | 2011.10.31 |  | M2 Presswire | Shines its Spotlight on Two Companies Making Business Waves in the Retail World: Empowered Products, Inc. (OTCBB: EMPO) and Thrive World Wide Inc. (OTCBB: TWWI) -- October 31, 2011 | EMPO announced that its PINK® Elevate product launch is generating rave reviews from retail and wholesale customers throughout the company’s global sales reach of over 30 countries. PINK® Elevate for Women marks the company’s highly anticipated expansion into the **$40 billion worldwide health** supplements industry where Empowered Products is watching accelerated market penetration for both its women’s and men’s product categories. |
| 16 | 2011.11.10 | 8:41 | Market News Publishing | Empowered Products Inc - OTCBB Short Positions on 2011/10/31 3,901 1,776 1.2 | Net Change:1,776; Total Shorted:3,901; Last Price:1.25 ;Total Volume: 4,500; Price Range: 1.25 - 1.25. |
| 17 | 2011.11.15 | 22:02 | Market News Publishing | Empowered Products Inc - Dr. Martha Lee Presents Empowered Products' **PINK Line** at Nurses Seminar in Singapore | Empowered Products, Inc. reports that its PINK(r) line of personal lubricants for women was featured in the 21st Annual Obstetrics & Gynecology Nurses Seminar held at **Singapore's** leading teaching & research hospital, National University Hospital, on 23 October 2011. |
| 18 | 2011.11.26 | 8:09 | Market News Publishing | Empowered Products Inc - OTCBB Short Positions on 2011/11/15 6,376 2,475 1.2 | Net Change: 2,475; Total Shorted:6,376 ; Last Price:1.25 ;Total Volume:15,800; Price Range: 1.25 - 1.25. |
| 19 | 2011.11.28 |  | Australian Government News | Australia: Empowered Products Owns Trademark for 'JACK JELLY' | Empowered Products Inc., California, U.S., owns the trademark (1171251) for 'JACK JELLY' from April 16, 2007, through April 16, 2017. |
| 20 | 2011.12.2 |  | Chemicals & Chemistry | Lubricants; Dr. Martha Lee Presents Empowered Products' PINK(R) Line at Nurses Seminar in Singapore | EMPO reports that its PINK(R) line of personal lubricants for women was featured in the 21st Annual Obstetrics & Gynecology Nurses Seminar held at Singapore's leading teaching & research hospital, National University Hospital, on 23 October 2011. |
| 21 | 2011.12.2 |  | India Banking News | Empowered Products Announces **Increased Efficiency on Production of PINK and GunOil Libido-Enhancement Supplements** | EMPO is pleased to report increased efficiency on blister pack production via its newly purchased Starview Blister Sealer machine. The machine is currently being utilized onsite at the company's Las Vegas, Nevada, bottling facility for blister pack production of Empowered Products' two primary libido supplement brands. |
| 22 | 2011.12.3 | 8:01 | **PR Newswire (U.S.)** | Empowered Products Announces Increased Efficiency on Production of PINK® and GunOil® Libido-Enhancement Supplements | EMPO is pleased to report increased efficiency on blister pack production via its newly purchased Starview Blister Sealer machine. The machine is currently being utilized onsite at the company's Las Vegas, Nevada, bottling facility for blister pack production of Empowered Products' two primary libido supplement brands. |
| 23 | 2011.12.5 | 9:31 | Market News Publishing | Empowered Products Inc - Increased Efficiency on Production of PINK and GunOil Libido Enhancement Supplements | EMPO is pleased to report increased efficiency on blister pack production via its newly purchased Starview Blister Sealer machine. The machine is currently being utilized onsite at the company's Las Vegas, Nevada, bottling facility for blister pack production of Empowered Products' two primary libido supplement brands. |
| 24 | 2011.12.9 |  | India Pharma News | S&P Capital IQ Initiates Coverage on Empowered Products, Inc. in Standard & Poor's Factual Stock Reports | S&P Capital IQ announced today that it has commenced Standard & Poor's Factual Stock Report coverage on Empowered Products, Inc. |
| 25 | 2011.12.10 | 8:08 | Market News Publishing | Empowered Products Inc - OTCBB Short Positions on 2011/11/30 1,379 -4,997 1.2 | Net Change: -4,997; Total Shorted: 1,379; Last Price:1.25 ;Total Volume: 48,800; Price Range: 1.23 - 1.25. |
| 26 | 2011.12.19 |  | Australian Government News | Australia: Empowered Products Owns Trademark for 'PINK' | Empowered Products Inc., California, U.S., owns the trademark (1169439) for 'PINK' from April 3, 2007, through April 3, 2017. Status: Registered/Protected Class/es: 5 [Colour-free personal lubricants] |
| 27 | 2011.12.21 |  | India Pharma News | Empowered Products: Increased Revenues from Empowered Products' Nutritional Supplements Confirms 2012 Expansion Objectives | EMPO.OB has **confirmed its commitment to expand its nutritional supplement product line in 2012 based on related revenue increases since midyear 2011.** The company's primary libido enhancement brands, PINK Elevate and GunOil High Caliber, are being produced in **60-capsule containers** and single and double dosage card packs. |
| 28 | 2012.1.23 |  | India Banking News | Empowered Products Announces Launch of Online Investor Resource Page | EMPO.OB an emerging leader in the high-growth sexual wellness sector through its trademark PINK and GunOil brands, is pleased to direct the investment community to its **new online investor resource page.** |
| 29 | 2012.1.24 | 3:38 | PR Newswire (U.S.) | Empowered Products Announces Launch of Online Investor Resource Page | EMPO.OB an emerging leader in the high-growth sexual wellness sector through its trademark PINK(R) and GunOil(R) brands, is pleased to direct the investment community to its new online investor resource page. |
| 30 | 2012.2.1 |  | India Pharma News | Empowered Products: Top US Chain-Drugstore Account has been Added to Empowered Products Distribution | EMPO.OB an emerging leader in the high-growth sexual wellness sector through its trademark PINK and GunOil brands, announces that five of its products have been added to its US Chain Drugstore Account distribution. GunOil Silicone lubricant, GunOil Water-Based lubricant, GunOil Gel lubricant, GunOil Force Recon hybrid-lubricant and Stroke 29 personal-cream will be distributed to approximately 200 stores of its new top US Chain Drugstore Account. |
| 31 | 2012.2.9 |  | India Pharma News | Empowered Products Wins XBIZ Award for Sexual Supplement Company of the Year | EMPO.OB an emerging leader in the high-growth sexual wellness sector through its trademark PINK and GunOil brands, announces that it has received the 2012 XBIZ Sexual Supplement Company of the Year award. |
| 32 | 2012.2.9 | 18:30 | PR Newswire (U.S.) | Empowered Products Wins XBIZ Award for Sexual Supplement Company of the Year | EMPO.OB received the 2012 XBIZ Sexual Supplement Company of the Year award. CEO commented, "We are very proud of the recognition and the consumer excitement that is expanding around our libido enhancing supplements. Our recent success in this lucrative niche of the wellness sector points to our projected path for future growth." |
| 33 | 2012.2.21 |  | Life Science Weekly | Empowered Products, Inc. Empowered Products Wins XBIZ Award for Sexual Supplement Company of the Year | EMPO.OB received the 2012 XBIZ Sexual Supplement Company of the Year award. CEO commented, "We are very proud of the recognition and the consumer excitement that is expanding around our libido enhancing supplements. Our recent success in this lucrative niche of the wellness sector points to our projected path for future growth." |
| 34 | 2012.4.2 |  | India Retail News | Empowered Products: Consumer Demand for Free PINK Lubricant Samples Escalates on Expanding Media Coverage | EMPO.OB reports a **substantial increase in retail consumer requests** for free samples of its PINK line of personal lubricants and pleasure enhancement products. |
| 35 | 2012.4.2 | 21:01 | PR Newswire (U.S.) | Consumer Demand for Free PINK® Lubricant Samples Escalates on Expanding Media Coverage | EMPO.OB reports a substantial increase in retail consumer requests for free samples of its PINK line of personal lubricants and pleasure enhancement products. |
| 36 | 2012.4.7 |  | India Retail News | Empowered Products' PINK Lubricant Featured in Advisory from Renowned Medical Experts | EMPO.OB reports that its flagship product PINK silicone lubricant for women was included in an internationally syndicated medical health and wellness television show which aired on Tuesday, 3 April. |
| 37 | 2012.5.1 | 21:15 | PR Newswire (U.S.) | New Video highlights the merits and growth of Empowered Products | EMPO.OB invites all members of the **stock-market community** to view **the latest video highlighting the steady growth of Empowered** Products' global consumer base and lines of innovative wellness formulas. |
| 38 | 2012.5.1 |  | India Pharma News | Empowered Products: New Video Highlights the Merits and Growth of Empowered Products | EMPO.OB invites all members of the stock-market community to view the latest video highlighting the steady growth of Empowered Products' global consumer base and lines of innovative wellness formulas. |
| 39 | 2012.5.5 |  | India Investment News | Empowered Products' PINK Lubricant Featured in Advisory from Renowned Medical Experts | EMPO.OB reports that its flagship product PINK silicone lubricant for women was included in an internationally syndicated medical health and wellness television show which aired on Tuesday, 3 April. |
| 40 | 2012.5.22 |  | India Pharma News | Empowered Products: PINK Lubricants Sample Program Draws Substantial Requests from Consumers | EMPO.OB launched a sample-request program to its branding site. The objective of this program is to connect directly with our female consumers to inform and provide samples within our full range of women's personal and interactive lubricants. |
| 41 | 2012.5.27 |  | India Retail News | Empowered Products: Pink Lubricants Sample Program Draws Substantial Requests from Consumers | EMPO.OB launched a sample-request program to its branding site. The objective of this program is to connect directly with our female consumers to inform and provide samples within our full range of women's personal and interactive lubricants. |
| 42 | 2012.6.26 | 18:00 | Canada NewsWire | Expansion Continues for Empowered Products' Shelf Space in Top US Chain-Drugstores for PINK® and Gun-Oil® Brands | EMPO.OB provides an update on its U.S. chain drugstore account distribution and marketing strategy. Product sales of both PINK® and Gun-Oil® have continued to increase since the company commenced shipping earlier this year to its top U.S. chain drugstore account. |
| 43 | 2012.6.26 |  | India Banking News | Empowered Products: Expansion Continues for Empowered Products' Shelf Space in Top Us Chain-Drugstores for PINK and Gun-Oil BrandsDrugstores | EMPO.OB provides an update on its U.S. chain drugstore account distribution and marketing strategy. Product sales of both PINK® and Gun-Oil® have continued to increase since the company commenced shipping earlier this year to its top U.S. chain drugstore account. |
| 44 | 2012.7.25 |  | India Investment News | Empowered Products Updates Consumer Growth of PINK and GunOil brands at Online Investor Resource Page | EMPO is pleased to direct the investment community to its new online **investor resource page**. |
| 45 | 2012.7.25 | 20:00 | PR Newswire (U.S.) | Empowered Products Updates Consumer Growth of PINK(R) and GunOil(R) brands at Online Investor Resource Page | EMPO is pleased to direct the investment community to its new online investor resource page. |
| 46 | 2012.8.13 |  | Chain Drug Review | Opportunity knocks in enhancement products.(SEXUAL WELLNESS) | The time is right for drug chains to make a bold play for the sexual enhancement product market, according to suppliers. Sexual wellness is key to chain drug retailers because of the "new openness" to the category, says a spokesman for Empowered Products. |
| 47 | 2012.8.20 |  | India Banking News | Empowered Products: S&P Report Updates Empowered Products' PINK and Gun-Oil Brands Expansion into Mainstream U.S. Markets | EMPO announces to the investment community that Standard & Poor's Factual Stock Report on EMPO has been updated to include our recent filings and operating results. |
| 48 | 2012.8.20 | 20:00 | PR Newswire (U.S.) | S&P Report Updates Empowered Products' PINK and Gun-Oil Brands Expansion into Mainstream U.S. Markets | EMPO announces to the investment community that Standard & Poor's Factual Stock Report on EMPO has been updated to include our recent filings and operating results. |
| 49 | 2012.9.8 |  | Obesity, Fitness & Wellness Week | Empowered Products, Inc. S&P Report Updates Empowered Products' PINK and Gun-Oil Brands Expansion into Mainstream U.S. Markets | EMPO announces to the investment community that Standard & Poor's Factual Stock Report on EMPO has been updated to include our recent filings and operating results. |
| 50 | 2012.9.20 | 21:01 | PR Newswire (U.S.) | Empowered Products Promotes National Sex Education with PINK(R) and Gun-Oil(R) Brands | EMPO is proud to sponsor Dr. Justine Marie Shuey's sex education tour. Dr. Shuey is a Board Certified Sexologist and AASECT Certified Sexuality Educator with a Doctorate in Human Sexuality and a Masters in Human Sexuality Education. |
| 51 | 2012.9.20 |  | India Retail News | Empowered Products Promotes National Sex Education with PINK and Gun-Oil Brands | EMPO is proud to sponsor Dr. Justine Marie Shuey's sex education tour. Dr. Shuey is a Board Certified Sexologist and AASECT Certified Sexuality Educator with a Doctorate in Human Sexuality and a Masters in Human Sexuality Education. |
| 52 | 2012.10.2 | 21:00 | PR Newswire (U.S.) | Empowered Products (EMPO) PINK and Gun-Oil Brands Launch in Walgreens and CVS; Featured on Dr. Oz | EMPO is leading the sexual wellness revolution by taking its PINK(R) and Gun-Oil(R) lines of sensual lubricants and libido-enhancing supplements into the mainstream retail sector. |
| 53 | 2012.10.5 |  | Health & Beauty Close-Up | Empowered Products' PINK and Gun-Oil Brands Now Provided in Walgreens and CVS | Empowered Products is taking its PINK and Gun-Oil lines of sensual lubricants and libido-enhancing supplements into the mainstream retail sector most recently with Walgreens and CVS. |
| 54 | 2012.10.10 |  | Middle East North Africa Financial Network (MENAFN) | EMPO, CLNT, ATTD and ONCS is/are the Daily Market Mover(s) for October 10th from OTCPicks.com | Empowered Products, Inc., through its subsidiaries, engages in the development, bottling, and marketing of sexual wellness products. The company offers a line of topical gels, lotions, and oils that are formulated to increase mental focus and improve the bond of interpersonal relationships. |
| 55 | 2012.10.11 |  | India Banking News | Empowered Products: Target is Empowered Products' Newest National Retailer to Sell PINK and Gun-Oil | EMPO has received its first purchase order from TARGET.com, a division of the Target Corporation, dated 8 October 2012 . |
| 56 | 2012.10.19 | 3:11 | PR Newswire (U.S.) | Empowered Products (EMPO) PINK(R) and Gun-Oil(R) brands to be **Highlighted** at PR Newswire Investor Conference | EMPO is leading the sexual wellness revolution by taking its PINK(R) and Gun-Oil(R) lines of sensual lubricants and libido-enhancing supplements into the mainstream retail sector -- most recently with Walgreens, CVS, and Target.com. The company's stock, EMPO, is among the very first to launch into the burgeoning sexual-wellness sector. |
| 57 | 2012.10.20 |  | Obesity, Fitness & Wellness Week | Empowered Products, Inc. Empowered Products EMPO PINK and Gun-Oil Brands Launch in Walgreens and CVS; Featured on Dr. Oz | EMPO is leading the sexual wellness revolution by taking its PINK(R) and Gun-Oil(R) lines of sensual lubricants and libido-enhancing supplements into the mainstream retail sector. |
| 58 | 2012.10.22 | 19:30 | PR Newswire (U.S.) | Strategy to Expand Market Profile to EMPO Shareholders is Now Online | EMPO is pleased to direct the investment community to its updated EMPO Shareholder Communique for the current quarter. CEO commented, "In addition to our ongoing pursuit of expanding both sales and the global recognition of our brand names, I want our shareholders to be aware of our active commitment to raise our profile as an emerging growth story to the publicly traded markets." |
| 59 | 2012.10.26 |  | Chemicals & Chemistry | Empowered Products, Inc. Target is Empowered Products' Newest National Retailer to Sell PINK(R) and Gun-Oil® | EMPO has received its first purchase order from TARGET.com, a division of the Target Corporation, dated 8 October 2012. |
| 60 | 2012.10.29 | 22:05 | PR Newswire (U.S.) | Empowered Products (EMPO) Updates its Shareholders on Latest Quarter | EMPO is leading the sexual wellness revolution by taking its PINK(R) and Gun-Oil(R) lines of sensual lubricants and libido-enhancing supplements into the mainstream retail sector -- most recently with Walgreens, CVS, and Target.com. With excitement building for the company's investor conference just days away, Empowered has taken New York's Times Square by storm with an incredible display. |
| 61 | 2012.11.3 |  | Investment Weekly News | Empowered Products, Inc. Empowered Products EMPO PINK(R) and Gun-Oil(R) brands to be Highlighted at PR Newswire Investor Conference | EMPO is leading the sexual wellness revolution by taking its PINK(R) and Gun-Oil(R) lines of sensual lubricants and libido-enhancing supplements into the mainstream retail sector - most recently with Walgreens, CVS, and Target.com. The company's stock, EMPO, is among the very first to launch into the burgeoning sexual-wellness sector. |
| 62 | 2012.11.6 | 23:00 | PR Newswire (U.S.) | Empowered Products, Inc. to Webcast, Live, at RetailInvestorConferences.com on November 8th | EMPO today announced that Scott Fraser, President & CEO, is presenting at RetailInvestorConferences.com. |
| 63 | 2012.11.7 | 3:17 | PR Newswire (U.S.) | NYSE, Toronto TSX and OTC Markets Companies Webcast Live to Investors on November 8th at RetailInvestorConferences.com | BetterInvesting (NAIC), PR Newswire and MUNCmedia today announced the agenda of the upcoming RetailInvestorConferences.com, the monthly online investor conference series. Individual investors, institutional investors and analysts are invited. |
| 64 | 2012.11.17 | 2:38 | PR Newswire (U.S.) | PINK(R) and GunOil(R) brands enter new continent as Empowered Products opens its first distributor in South Africa | EMPO proudly announces its first distributor account on the continent of Africa. The Masushita Trading Company of West Park, South Africa has ordered from both PINK and Gun-Oil lines of silicone and water-based personal lubricants. |
| 65 | 2012.11.20 | 7:55 | PR Newswire (U.S.) | Cyber Monday: Personal Lubricants from Pink, Gun Oil Make Great Stocking Stuffers | Empowered Products, Inc. announced today it will participate in "Cyber Monday," the Internet sales promotion day on Nov. 26(th) following the Thanksgiving weekend, with a 30 percent discount offer on all Pink and Gun Oil personal wellness products purchased through its three websites, plus free shipping anywhere in the continental United States on purchases totaling $50 or more after the discount. |
| 66 | 2012.11.19 |  | India Retail News | Empowered Products: PINK and GunOil Brands Enter New Continent as Empowered Products Opens Its First Distributor in South Africa | EMPO proudly announces its first distributor account on the continent of Africa. The Masushita Trading Company of West Park, South Africa has ordered from both PINK and Gun-Oil lines of silicone and water-based personal lubricants. |
| 67 | 2012.11.21 | 7:50 | PR Newswire (U.S.) | Cyber Monday Discounts On Personal Lubricants from PINK & Gun-Oil | Christmas stocking gifts of PINK(R) and Gun-Oil(R) personal lubricants and performance-enhancing supplements from Empowered Products (EMPO) are the hottest way for adults to rekindle their passion and turn a kiss under the mistletoe into something much more fulfilling. |
| 68 | 2012.11.28 |  | India Investment News | Empowered Products and HBMG Health and Beauty Marketing Group to form Joint Marketing Agreement for the National Direct to Consumer Distribution of the GunOil Brands | EMPO proudly announces its direct to consumer marketing launch for its GunOil lines of lubricants and high potency ingestible supplements for the US consumer market. |
| 69 | 2012.11.30 | 0:58 | PR Newswire (U.S.) | Empowered Products Sets 2013 Agenda: Focus on Major Retail Chain Expansion for PINK and Gun-Oil Brands | EMPO sets the stage for what it believes will be a very exciting and rewarding 2013 for the company and its shareholders. Currently, with its trademark PINK(R) for women and Gun-Oil(R) for men brands of personal lubricants selling at established retail chains such as Walgreens, CVS, and Target.com, the company's continued focus will be on expanding its product scope and shelf-space presence within this key sector. |
| 70 | 2012.11.30 |  | Chemicals & Chemistry | Perfumes, Cosmetics and Other Toilet Preparations; Empowered Products, Inc. Files SEC Form 10-Q, Quarterly Report [Sections 13 Or 15(D)] (Nov. 14, 2012) | According to news reporting originating from Washington, D.C., by VerticalNews journalists, a U.S. Securities and Exchange Commission (SEC) filing by Empowered Products, Inc. (Form 10-Q) was posted on November 14, 2012. |
| 71 | 2012.12.1 |  | Investment Weekly News | Empowered Products, Inc. Empowered Products, Inc. Investor Presentation Now Available for On-demand Viewing at RetailInvestorConferences.com | EMPO announced that their November 8th RetailInvestorConferences.com presentation is now available for on-demand viewing. |
| 72 | 2012.12.13 | 21:29 | GlobeNewswire | EMPO Shareholders Invited to Join CEO for 2013 Growth Agenda | EMPO CEO, Scott Fraser, encourages the company's stockholders to enhance their already interactive role with the company by bringing their ideas and feedback regarding the ongoing market expansion of the PINK(R) and Gun-Oil(R) lines of sexual wellness products direct to Empowered Products' headquarters. |
| 73 | 2013.1.12 |  | US Fed News | FORM 8-K: EMPOWERED PRODUCTS FILES CURRENT REPORT | EMPO files Form 8-K (current report) with Securities and Exchange Commission on Jan. 11. |
| 74 | 2013.1.15 | 1:34 | GlobeNewswire | Pink(R) Brand for Women Enters New Market in Asia as Empowered Products Fills Its First Order in Japan | EMPO proudly announces its first order filled in **Japan.** Through its subsidiary based in Hong Kong, the company has fulfilled the initial order from Love Piece Club of Tokyo that included PINK Silicone, PINK Water and Hot PINK personal lubricants and PINK Frolic for toys. |
| 75 | 2013.2.1 |  | Chemicals & Chemistry | Perfumes, Cosmetics and Other Toilet Preparations; Empowered Products, Inc. Files SEC Form 3, Initial Statement of Beneficial Ownership of Securities (Jan. 15, 2013) | According to news reporting originating from Washington, D.C., by VerticalNews journalists, a U.S. Securities and Exchange Commission (SEC) filing by Empowered Products, Inc. (Form 3) was posted on January 15, 2013. |
| 76 | 2013.2.22 | 1:40 | GlobeNewswire | Wal-Mart Places First Order for Empowered Products' GunOil and PINK Lines of Personal Lubricants | EMPO proudly announces that it has received its first order from **Wal-Mart Stores**, Inc. This initial shipment to Wal-Mart includes both lines of water-based lubricants, GunOil(R) H2O and PINK(R) Water across 39 of Wal-Mart's U.S. distributions centers. |
| 77 | 2013.3.1 |  | US Fed News | FORM 8-K: EMPOWERED PRODUCTS FILES CURRENT REPORT | EMPO files Form 8-K (current report) with Securities and Exchange Commission on Feb. 27. On February 26, 2013, Kurt J. Weber, was appointed to the board of directors of Empowered Products, Inc. |
| 78 | 2013.3.15 |  | US Fed News | EMPOWERED PRODUCTS REPORTS ACQUISITION BY DIRECTOR WEBER (Nevada) | EMPO has filed a Form 4 with the Securities and Exchange Commission noting the change in the beneficial interest held by Director and Controller Kurt J. Weber, Las Vegas. |
| 79 | 2013.3.27 | 2:45 | GlobeNewswire | Penthouse Magazine Rates Empowered Products' Stroke 29 With 4 Out of 4 Stars | EMPO is proud to have the **highest rated cream**, for self pleasure, in the April 2013 issue of Penthouse Magazine. In a review of six leading brands, conducted by Martin Downs, M.P.H., Stroke 29 by GunOil was the only masturbation cream to attain a four-star rating in overall performance, thickness, slickness and endurance. |
| 80 | 2013.4.5 |  | Chemicals & Chemistry | Perfumes, Cosmetics and Other Toilet Preparations; Empowered Products, Inc. Files SEC Form 4, Statement of Changes in Beneficial Ownership of Securities (Mar. 14, 2013) | According to news reporting originating from Washington, D.C., by VerticalNews journalists, a U.S. Securities and Exchange Commission (SEC) filing by Empowered Products, Inc. (Form 4) was posted on March 14, 2013. |
| 81 | 2013.4.19 |  | Chemicals & Chemistry | Perfumes, Cosmetics and Other Toilet Preparations; Empowered Products, Inc. Files SEC Form 10-K, Annual Report [Section 13 And 15(D), Not S-K Item 405] (Apr. 2, 2013) | According to news reporting originating from Washington, D.C., by VerticalNews journalists, a U.S. Securities and Exchange Commission (SEC) filing by Empowered Products, Inc. (Form 10-K) was posted on April 1, 2013. |
| 82 | 2013.4.25 | 2:52 | PR Newswire (U.S.) | CVS Expands Order for Empowered Products' GunOil and PINK Products to 5,000 Pharmacy Locations Across the United States | EMPO is announcing today that CVS Caremark (CVS) has expanded, substantially, the number of stores that will carry the PINK(R) and GunOil(R) lines. |
| 83 | 2013.4.24 |  | India Banking News | CVS Expands Order for Empowered Products' GunOil and PINK Products to 5,000 Pharmacy Locations Across the United States | EMPO is announcing today that CVS Caremark (CVS) has expanded, substantially, the number of stores that will carry the PINK and GunOil lines. |
| 84 | 2013.5.22 | 1:57 | Dow Jones Newswires | PRESS RELEASE: Kroger places Empowered Products' PINK(R) in 1,400 stores across its U.S. National Grocery Chain | EMPO announced today that The Kroger Co. (KR) has placed its first batch of orders for Empowered Products' PINK(R) line of personal lubricants for five of Kroger's distribution centers across the United States. |
| 85 | 2013.5.21 |  | India Banking News | Empowered Products: Kroger Places Empowered Products' PINK in 1,400 Stores Across Its U.S. National Grocery Chain | EMPO announced today that The Kroger Co. (KR) has placed its first batch of orders for Empowered Products' PINK line of personal lubricants for five of Kroger's distribution centers across the United States. |
| 86 | 2013.5.31 |  | Chemicals & Chemistry | Perfumes, Cosmetics and Other Toilet Preparations; Empowered Products, Inc. Files SEC Form 10-Q, Quarterly Report [Sections 13 Or 15(D)] (May. 15, 2013) | According to news reporting originating from Washington, D.C., by VerticalNews journalists, a U.S. Securities and Exchange Commission (SEC) filing by Empowered Products, Inc. (Form 10-Q) was posted on May 15, 2013. |
| 87 | 2013.6.11 | 23:25 | PR Newswire (U.S.) | Rite Aid Adds Empowered Products' PINK(R) Silicone and PINK(R) Water to 4,548 and 3,705 Stores, respectively | EMPO announces that Rite Aid has placed initial orders for Empowered Products' PINK(R) Silicone feminine lubricant for placement in 4,548 U.S. stores and PINK(R) Water feminine lubricant for placement in 3,705 U.S. stores. |
| 88 | 2013.6.23 |  | India Retail News | Rite Aid Adds Empowered Products' PINK Silicone and PINK Water to 4,548 and 3,705 Stores, Respectively | EMPO announces that Rite Aid has placed initial orders for Empowered Products' PINK Silicone feminine lubricant for placement in 4,548 U.S. stores and PINK Water feminine lubricant for placement in 3,705 U.S. stores. |
| 89 | 2013.7.8 |  | Chain Drug Review | Sexual enhancement niche grows.(MERCHANDISING/SEXUAL WELLNESS)(Statistical data) | A new crop of sexual enhancement products is helping to erase any remaining stigma that shoppers may have about these items, those in the category say. |
| 90 | 2013.7.23 | 22:00 | PR Newswire (U.S.) | Walgreens places nationwide order to Empowered Products for PINK(R) Silicone and PINK(R) Water | EMPO announces that Walgreens has placed orders for Empowered Products' PINK(R) Silicone and PINK(R) Water feminine lubricants to be distributed to over 7,000 of its drugstore locations across the United States. Empowered Products has begun fulfilling these orders to 12 of 14 Walgreens' regional distribution centers. |
| 91 | 2013.7.23 |  | India Banking News | Empowered Products: Walgreens Places Nationwide Order to Empowered Products for PINK Silicone and PINK Water | EMPO announces that Walgreens has placed orders for Empowered Products' PINK Silicone and PINK Water feminine lubricants to be distributed to over 7,000 of its drugstore locations across the United States. |
| 92 | 2013.8.19 |  | Chain Drug Review | Empowered products expands distribution.(CORPORATE PROFILES: TSE 2013) | Empowered Products develops, manufactures, markets and sells 17 sexual wellness products in two lines, Gun Oil men's and PINK women's products, which include silicone-based and water-based formulas. |
| 93 | 2013.8.23 |  | Chemicals & Chemistry | Perfumes, Cosmetics and Other Toilet Preparations; Empowered Products, Inc. Files SEC Form D, Notice of Exempt Offering of Securities (Aug. 1, 2013) | According to news reporting originating from Washington, D.C., by VerticalNews journalists, a U.S. Securities and Exchange Commission (SEC) filing by Empowered Products, Inc. (Form D) was posted on August 1, 2013. |
| 94 | 2013.8.30 |  | Chemicals & Chemistry | Perfumes, Cosmetics and Other Toilet Preparations; Empowered Products, Inc. Files SEC Form 10-Q, Quarterly Report [Sections 13 Or 15(D)] (Aug. 14, 2013) | According to news reporting originating from Washington, D.C., by VerticalNews journalists, a U.S. Securities and Exchange Commission (SEC) filing by Empowered Products, Inc. (Form 10-Q) was posted on August 14, 2013. |
| 95 | 2013.12.6 |  | Chemicals & Chemistry | Perfumes, Cosmetics and Other Toilet Preparations; Empowered Products, Inc. Files SEC Form 10-Q, Quarterly Report [Sections 13 Or 15(D)] (Nov. 14, 2013) | According to news reporting originating from Washington, D.C., by VerticalNews journalists, a U.S. Securities and Exchange Commission (SEC) filing by Empowered Products, Inc. (Form 10-Q) was posted on November 14, 2013. |
| 96 | 2014.2.14 | 5:37 | Dow Jones Institutional News | Press Release: Empowered Products Debuts TV and Web Commercial for Valentine's Day and Gun Oil with Authentic Portrayal of Marriage Equality and Military Service Homecoming | EMPO announced today that it will air its first-ever television commercial on Thursday, Feb. 13 and Friday, Feb. 14, Valentine's Day. |
| 97 | 2014.2.20 |  | Entertainment Close-Up | Empowered Products Launches TV and Web Commercial | EMPO announced that it aired its television commercial. According to a release, the 60-second spot will air on the Bravo and E! networks in seven major U.S. markets and can be previewed on the Empowered Products channel. |
| 98 | 2014.2.28 |  | Entertainment Newsweekly | Empowered Products, Inc. Empowered Products Debuts TV and Web Commercial for Valentine's Day and Gun Oil with Authentic Portrayal of Marriage Equality and Military Service Homecoming | EMPO announced that it will air its first-ever television commercial on Thursday, Feb. 13 and Friday, Feb. 14, Valentine's Day. The 60-second spot will air on the Bravo and E! networks in seven major U.S. markets and can be previewed on the Empowered Products channel on YouTube.com |
| 99 | 2014.3.21 |  | Energy Monitor Worldwide | Empowered Products continues expansion to U.S. regional chains with new shipments of PINK® | EMPO announced today that its PINK Silicone, PINK Water, and Hot PINK personal lubricants have been shipped to Meijer Distribution Centers for placement in approximately 200 stores. |
| 100 | 2014.3.21 | 19:00 | Dow Jones Institutional News | Press Release: Empowered Products continues expansion to U.S. regional chains with new shipments of PINK® | EMPO announced today that its PINK Silicone, PINK Water, and Hot PINK personal lubricants have been shipped to Meijer Distribution Centers for placement in approximately 200 stores. Consumers can now shop for these PINK items in 3.3 ounce bottle sizes in the Family Planning section of Meijer stores. |
| 101 | 2014.3.21 | 19:00 | PR Newswire (U.S.) | Empowered Products continues expansion to U.S. regional chains with new shipments of PINK® | EMPO announced today that its PINK Silicone, PINK Water, and Hot PINK personal lubricants have been shipped to Meijer Distribution Centers for placement in approximately 200 stores. Consumers can now shop for these PINK items in 3.3 ounce bottle sizes in the Family Planning section of Meijer stores. |
| 102 | 2014.4.18 |  | Chemicals & Chemistry | Perfumes, Cosmetics and Other Toilet Preparations; Empowered Products, Inc. Files SEC Form 10-K, Annual Report [Section 13 And 15(D), Not S-K Item 405] (Mar. 31, 2014) | According to news reporting originating from Washington, D.C., by VerticalNews journalists, a U.S. Securities and Exchange Commission (SEC) filing by Empowered Products, Inc. (Form 10-K) was posted on March 31, 2014. |
| 103 | 2014.5.2 | 0:28 | Dow Jones Institutional News | Press Release: Empowered Products Teams Up With National Chain for U.S. PINK(R) Water Promotion | EMPO announced today that Walgreens will promote PINK(R) Water personal lubricant through an at-register coupon in its Sunday, May 4 flier. The coupon will be featured in all of Walgreens' 8,600-plus U.S. pharmacy locations. |
| 104 | 2014.6.6 |  | Chemicals & Chemistry | Perfumes, Cosmetics and Other Toilet Preparations; Empowered Products, Inc. Files SEC Form 10-Q, Quarterly Report [Sections 13 Or 15(D)] (May. 15, 2014) | According to news reporting originating from Washington, D.C., by VerticalNews journalists, a U.S. Securities and Exchange Commission (SEC) filing by Empowered Products, Inc. (Form 10-Q) was posted on May 15, 2014. |
| 105 | 2014.6.14 | 0:16 | Dow Jones Institutional News | Press Release: Empowered Products Appoints Mark Olson Vice President of Worldwide Sales and Marketing | EMPO announced today it has appointed Mark Olson as vice president of worldwide sales and marketing. |
| 106 | 2014.7.8 | 12:00 | Business Wire | Empowered Products, Inc. and Vestiage, Inc. Enter Joint Marketing Agreement | Vestiage(TM), Inc. announced today it has signed a joint marketing agreement with Empowered Products, Inc. ("EMPO"), an international sexual health and wellness company known for its PINK(R) and Gun Oil(R) personal lubricants. |
| 107 | 2014.7.26 |  | Obesity, Fitness & Wellness Week | Wellness; Empowered Products, Inc. and Vestiage, Inc. Enter Joint Marketing Agreement | Vestiage(TM), Inc. announced today it has signed a joint marketing agreement with Empowered Products, Inc. ("EMPO"), an international sexual health and wellness company known for its PINK(R) and Gun Oil(R) personal lubricants. |
| 108 | 2014.8.25 |  | Chain Drug Review | Empowered Products a hit in mainstream.(CORPORATE PROFILES: TSE 2014) | Empowered Products Inc. is a leader in the high-growth sexual wellness sector through its award-winning PINK and Gun Oil brands, which contain silicone-based and water-based formulas.Empowered Products is also bringing its popular Gun Oil Jack Jelly masturbation jelly back to the market. Jack Jelly, which complements the company's toprated Gun Oil Stroke 29 masturbation cream, features Jelly's high-grade, no-frills, oil-based formula and combines safflower oil and dimethicone as well as aloe vera and vitamin E to minimize skin irritation, soften skin and protect tissues. |
| 109 | 2014.8.30 | 2:11 | GlobeNewswire | Empowered Products Presents PINK(R) and Gun Oil(R) Lubricants on National Chain-Store Stage | EMPO announces its successful completion of this year's National Association of Chain Drug Stores (NACDS) convention, which was held on August 23(rd) through 26(th) in Boston, Massachusetts. This annual venue provides direct interaction between Empowered Products and its major national chain accounts. |
| 110 | 2014.9.5 |  | Chemicals & Chemistry | Perfumes, Cosmetics and Other Toilet Preparations; Empowered Products, Inc. Files SEC Form 10-Q, Quarterly Report [Sections 13 Or 15(D)] (Aug. 14, 2014) | According to news reporting originating from Washington, D.C., by VerticalNews journalists, a U.S. Securities and Exchange Commission (SEC) filing by Empowered Products, Inc. (Form 10-Q) was posted on August 14, 2014. |
| 111 | 2014.10.3 | 2:45 | Dow Jones Institutional News | Press Release: Empowered Products' CEO Expands Consumer Communication in Media | EMPO announces its expanding commitment to communication with consumers in the media landscape. |
| 112 | 2014.11.24 |  | India Pharma News | PINK Water Attains National Top-10 in Unit Sales by Chain Drug Review | EMPO announces that its PINK Water personal lubricant has made the Top-10 list for unit sales as reported by IRI Data in Chain Drug Review. Among the major lubricant producers included on this list are KY, Durex and Trojan. |
| 113 | 2014.11.25 | 8:37 | PR Newswire (U.S.) | PINK(R) Water attains National Top-10 in Unit Sales by Chain Drug Review | EMPO announces that its PINK(R) Water personal lubricant has made the Top-10 list for unit sales as reported by IRI Data in Chain Drug Review. Among the major lubricant producers included on this list are KY, Durex and Trojan. |
| 114 | 2014.12.5 |  | Chemicals & Chemistry | Perfumes, Cosmetics and Other Toilet Preparations; Empowered Products, Inc. Files SEC Form 10-Q, Quarterly Report [Sections 13 Or 15(D)] (Nov. 14, 2014) | According to news reporting originating from Washington, D.C., by VerticalNews journalists, a U.S. Securities and Exchange Commission (SEC) filing by Empowered Products, Inc. (Form 10-Q) was posted on November 14, 2014. |
| 115 | 2014.12.24 | 4:03 | Dow Jones Institutional News | Press Release: Empowered Products Extends Support to University-Sponsored Sex Education Programs | EMPO announces its ongoing commitment to supporting safe sex education workshops and events through university sponsored programs. During the current quarter, Empowered Products provided thousands of complimentary PINK and Gun Oil samples, as well as catalogs, discount cards, and related items to Boston University, New College of Florida, San Francisco State University, and New York University in support of their safe sex education programs and events. |
| 116 | 2014.12.23 |  | India Pharma News | Empowered Products Extends Support to University-Sponsored Sex Education Programs | EMPO announces its ongoing commitment to supporting safe sex education workshops and events through university sponsored programs. During the current quarter, Empowered Products provided thousands of complimentary PINK and Gun Oil samples, as well as catalogs, discount cards, and related items to Boston University, New College of Florida, San Francisco State University, and New York University in support of their safe sex education programs and events. |
| 117 | 2015.1.6 |  | Reuters Significant Developments | Empowered Products receives European CE Certification for PINK and Gun Oil brands of personal lubricants as class 1 medical devices | Vestiage(TM), Inc. announced today it has signed a joint marketing agreement with Empowered Products, Inc. ("EMPO"), an international sexual health and wellness company known for its PINK(R) and Gun Oil(R) personal lubricants. |
| 118 | 2015.1.6 |  | India Retail News | Empowered Products Receives European CE Certification for PINK(R), Gun Oil(R) Brands of Personal Lubricants as Class 1 Medical Devices | EMPO announced today that its award-winning PINK and Gun Oil brands of personal lubricants have received CE certification and the CE Mark as Class 1 Medical Devices. The certification enables Empowered Products to expand distribution and sale of its PINK and Gun Oil products throughout mass market pharmacy and grocery outlets and adult wholesalers in the European Union (EU). |
| 119 | 2015.1.19 |  | Chain Drug Review | Sexual health marketers cater to empowered shoppers.(MERCHANDISING INSIGHTS: SEXUAL WELLNESS & FEMININE CARE) | With consumers shedding inhibitions about sexual wellness and feminine care, a number of associated categories have recorded strong gains. |
| 120 | 2015.1.19 |  | Chain Drug Review | Personal lubricant brands entice consumers.(MERCHANDISING INSIGHTS: SEXUAL WELLNESS & FEMININE CARE) | Product launches, expanded distribution and new marketing campaigns continue to enliven the sexual wellness category. |
| 121 | 2015.1.24 |  | US Fed News | FORM 8-K: EMPOWERED PRODUCTS FILES CURRENT REPORT | EMPO files Form 8-K (current report) with Securities and Exchange Commission on Jan. 23. On December 22, 2014, Empowered Products, Inc. (the "Company") entered into a Shareholder Loan Agreement (the "Agreement") with Scott Fraser (the "Lender"), who holds a majority of the Company's issued and outstanding common stock and is the Company's President and Chief Executive Officer. |
| 122 | 2015.1.29 | 1:17 | Dow Jones Institutional News | Press Release: Empowered Products Announces Broadest Advertising Campaign in Company History for Valentine's Day | EMPO announced its broadest consumer advertising campaign to-date in time for Valentine's Day to support more than 24,000 U.S. retail locations carrying its products. |
| 123 | 2015.2.13 |  | Chemicals & Chemistry | Perfumes, Cosmetics and Other Toilet Preparations; Empowered Products, Inc. Files SEC Form 8-K, Current Report (Jan. 23, 2015) | According to news reporting originating from Washington, D.C., by VerticalNews journalists, a U.S. Securities and Exchange Commission (SEC) filing by Empowered Products, Inc. (Form 8-K) was posted on January 23, 2015. |
| 124 | 2015.2.27 | 7:47 | GlobeNewswire | Empowered Products Debuts TV and Web Commercial for Its PINK(R) Brand of Intimate Lubricants | EMPO debuted its first television and web commercial for its PINK brand. The new "Breakfast in Bed Good" commercial for PINK builds on the company's success with its first-ever commercial for its Gun Oil brand which debuted Valentine's Day 2014 and immediately went viral and received broad critical acclaim for its messages and production value. |
| 125 | 2015.4.3 |  | US Fed News | FORM 8-K: EMPOWERED PRODUCTS FILES CURRENT REPORT | EMPO files Form 8-K (current report) with Securities and Exchange Commission on April 2. On March 31, 2015, Empowered Products, Inc. (the "Company") entered into a Shareholder Loan Agreement (the "Agreement") with Scott Fraser (the "Lender"), who holds a majority of the Company's issued and outstanding common stock and is the Company's President and Chief Executive Officer. |
| 126 | 2015.4.17 |  | Chemicals & Chemistry | Perfumes, Cosmetics and Other Toilet Preparations; Empowered Products, Inc. Files SEC Form NT 10-K, Notification of Inability To Timely File Form 10-K 405, 10-K, 10-KSB 405, 10-KSB, 10-KT, Or 10-KT405 (Mar. 31, 2015) | According to news reporting originating from Washington, D.C., by VerticalNews journalists, a U.S. Securities and Exchange Commission (SEC) filing by Empowered Products, Inc. (Form NT 10-K) was posted on March 31, 2015. |
| 127 | 2015.4.28 |  | US Fed News | FORM 8-K: EMPOWERED PRODUCTS FILES CURRENT REPORT | EMPO files Form 8-K (current report) with Securities and Exchange Commission on April 27. On April 22, 2015, the board of directors of Empowered Products, Inc., a Nevada corporation (the "Company"), unanimously voted in favor of pursuing voluntary deregistration of the Company's common stock from the Securities Exchange Act of 1934, as amended. The Company intends to file a Form 15 on or about April 30, 2015. |
| 128 | 2015.5.13 | 0:25 | Dow Jones Institutional News | Press Release: Empowered Products, Inc. Announces Availability of Best-in-Category Masturbation Products for Men, Women and Couples to Celebrate National Masturbation Month | EMPO announced today an array of products for men and women specifically for use in solo or mutual masturbation in celebration of May as National Masturbation Month. |
| 129 | 2015.5.15 |  | Chemicals & Chemistry | Perfumes, Cosmetics and Other Toilet Preparations; Empowered Products, Inc. Files SEC Form 8-K, Current Report (Apr. 27, 2015) | According to news reporting originating from Washington, D.C., by VerticalNews journalists, a U.S. Securities and Exchange Commission (SEC) filing by Empowered Products, Inc. (Form 8-K) was posted on April 27, 2015. |
| 130 | 2016.9.6 | 23:20 | Newsfile | SEC Charges CEO and Paid Promoter With Fraudulently Promoting Stock of Las Vegas Health Products Company | The Securities and Exchange Commission today charged the CEO of a sexual health products retailer and a paid promoter with orchestrating fraudulent promotional campaigns to tout the company's stock. |
| 131 | 2016.9.6 |  | M2 Presswire | SEC Charges CEO and Paid Promoter With Fraudulently Promoting Stock of Las Vegas Health Products Company | The Securities and Exchange Commission today charged the CEO of a sexual health products retailer and a paid promoter with orchestrating fraudulent promotional campaigns to tout the company’s stock. |
| 132 | 2016.9.7 |  | Canada Stockwatch | \*SEC SEC charges Vancouver man over "sexual health" stock | The U.S. Securities and Exchange Commission has filed civil charges over a scheme to boost Empowered Products Inc., a purported manufacturer of gels and other "sexual health" products. The regulator claims that two men, including Vancouver's Nathan Yeung, boosted the company with a misleading $1-million paid promotional campaign. |
| 133 | 2016.9.7 |  | M2 Presswire | SEC Charges CEO and Paid Promoter With Fraudulently Promoting Stock of Las Vegas Health Products Company | The Securities and Exchange Commission today charged the CEO of a sexual health products retailer and a paid promoter with orchestrating fraudulent promotional campaigns to tout the company’s stock. |
| 134 | 2016.9.7 |  | M2 Presswire | SEC Charges CEO and Paid Promoter With Fraudulently Promoting Stock of Las Vegas Health Products Company | The Securities and Exchange Commission today charged the CEO of a sexual health products retailer and a paid promoter with orchestrating fraudulent promotional campaigns to tout the company’s stock. |
| 135 | 2016.9.7 |  | CFO.com | Health Firm CEO Accused of Phony Promotions | The SEC says the head of Empowered Products hid behind an alias to recommend to investors that they buy the penny stock. |
| 136 | 2016.9.9 |  | ThinkAdvisor | Enforcement: SEC Charges Sex Products CEO With Fraud; FINRA Fines Short Seller | Scott Fraser, the CEO and a major shareholder in Las Vegas-based Empowered Products Inc., and paid promoter Nathan Yeung were charged by the SEC for orchestrating fraudulent promotional campaigns to tout the company’s stock. According to the agency, Fraser separately ran a newsletter publishing business and hired Yeung to secretly help him promote Empowered Products through online newsletter articles that were supposedly authored by independent writers. |
| 137 | 2016.12.16 |  | The Deal | SEC settles actions against microcap players | The Securities and Exchange Commission settled with a group of microcap players over alleged fraud involving initial public offerings as well as the trading of large blocks of penny stocks. The regulator alleged that Michael Muellerleile and his law firm M2 Law Professional Corp. authored misleading registration statements for American Energy Development Corp., Empowered Products Inc., Coyote Resources Inc., Sur Ventures Inc. and nycaMedia Inc. so that unrestricted shares of penny stocks could be transferred offshore. |

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| Table 2 Search Result of ‘$EMPO’ | | | | | |
| HEADLINE | AUTHOR | CONTENT | Media | PUBLISH\_DATE | Frequency |
| TWEET FROM: ParadoxTrader | PARADOXTRADER | RT @InvestorsLive: $EMPO read this PR lol ... http://t.co/t6z3Jxk0Mt ... 2nd paragraph reads well .. credit to @ParadoxTrader for the laugh | Twitter | 03/28/2013 15:21:45 |  |
| TWEET FROM: InvestorsLive | INVESTORSLIVE | $EMPO read this PR lol ... http://t.co/Wb8kCp6GLI ... 2nd paragraph reads well .. credit to @ParadoxTrader for the laugh | Twitter | 03/28/2013 15:21:05 |  |
| TWEET FROM: SmallCapUpdates | SMALLCAPUPDATES | Penthouse Magazine Rates Empowered Products' Stroke 29 With 4 Out of 4 Stars $EMPO http://t.co/3YtFXQZZBb | Twitter | 03/26/2013 18:58:40 |  |
| TWEET FROM: JT\_DD\_King | JT\_DD\_KING | EMPO $EMPO http://t.co/mhmBmOmn8M | Twitter | 3/12/2013 14:06 |  |
| TWEET FROM: Pennystocks24 | PENNYSTOCKS24 | $EMPO alert by: Contrarian Wealth Coalition at: 27. Feb \| 19:04 EST \| http://t.co/P9H9qdXR7d \| #stock #stocks #pennystocks #pennystock $$ | Twitter | 02/28/2013 06:10:02 |  |
| Luzes do Dique do TororÃ³ | ELISSON RIOS | Elisson Rios posted a photo: Treinando uso dos recursos da mÃ¡quina e praticando o "aprendido" em revistas do gÃªnero. Falta $empo para fazer um curso. srsrsrsrs | Flickr | 02/25/2013 17:14:21 |  |
| Post from SeriousTraders | SERIOUSTRADERS | $EMPO - Wal-Mart Places First Order for Empowered Products' GunOil and PINK Lines of Personal Lubricants http://dtg.fm/3VsT #stocks | Facebook | 02/22/2013 15:15:17 | 6 |
| TWEET FROM: QSTwits | QSTWITS | [1of2] $EMPO - Wal-Mart Places First Order for Empowered Products' GunOil and ~ http://t.co/t9B1qmg9uA | Twitter | 02/22/2013 15:17:00 | 7 |
| Post from ActionPicks | ACTIONPICKS | $EMPO - Wal-Mart Places First Order for Empowered Products' GunOil and PINK Lines of Personal Lubricants http://dtg.fm/3VsT #stocks | Facebook | 02/22/2013 15:15:17 |  |
| TWEET FROM: Pennystocks24 | PENNYSTOCKS24 | $EMPO gained 68.18% last hour! \| From: 0.22 to: 0.37 \| http://t.co/P9H9qdXR7d \| #stock #stocks #pennystocks #pennystock $$ | Twitter | 02/21/2013 18:36:13 |  |
| TWEET FROM: BVConsumerGoods | BVCONSUMERGOODS | $EMPO Pink(R) Brand for Women Enters New Market in Asia as Empowered Products Fill.. http://t.co/FwvESDzH | Twitter | 01/14/2013 17:35:08 |  |
| TWEET FROM: Pennystocks24 | PENNYSTOCKS24 | $EMPO gained 39.6% last hour! \| From: 0.25 to: 0.349 \| http://t.co/Hn43tIKL \| #stock #stocks #pennystocks #pennystock $$ | Twitter | 1/03/2013 19:36 |  |
| TWEET FROM: BVConsumerGoods | BVCONSUMERGOODS | $EMPO EMPO Shareholders Invited to Join CEO for 2013 Growth Agenda.. http://t.co/N8Uf90zX | Twitter | 12/13/2012 13:30:09 |  |
| TWEET FROM: goodetrades | GOODETRADES | '@michiganwar @BullExchange and $EMPO did too ... didn't help their stock price ...' | Twitter | 12/07/2012 16:25 |  |
| TWEET FROM: goodetrades | GOODETRADES | http://t.co/XOwhW2GN Verified $37.11 profit in $EMPO IB auto-import 10/1 to 11/30 | Twitter | 12/01/2012 13:15 |  |
| TWEET FROM: StockRealist | STOCKREALIST | Watchlist for November 30th 2012 http://t.co/59HDXKCl $CTLE $LTCH $NILA $ASUV $GRPH $SVEN $EMPO | Twitter | 11/30/2012 02:04:52 |  |
| TWEET FROM: BVConsumerGoods | BVCONSUMERGOODS | $EMPO Empowered Products and HBMG Health and Beauty Marketing Group to form Joint .. http://t.co/kXvfAOL8 | Twitter | 11/27/2012 19:52:02 |  |
| TWEET FROM: SmallCapUpdates | SMALLCAPUPDATES | Growth Milestones Achieved and 2013 Agenda set by CEO to EMPO Shareholders $EMPO http://t.co/Hr9n76HI | Twitter | 11/21/2012 19:03:15 | 3 |
| TWEET FROM: goodetrades | GOODETRADES | $EMPO I covered the last of my short position at .5301 today ... hard to say no to a 46% profit | Twitter | 11/21/2012 17:25:05 |  |
| TWEET FROM: CharlieCorsair | CHARLIECORSAIR | http://t.co/B9e26g8p $101.35 profit in $EMPO hey, $100 is $100! http://t.co/8Vk7fw2O... | Twitter | 11/21/2012 15:21:24 |  |
| TWEET FROM: SmallCapUpdates | SMALLCAPUPDATES | Cyber Monday Discounts On Personal Lubricants from PINK &amp; Gun-Oil $EMPO http://t.co/epKFEM9v | Twitter | 11/21/2012 00:08:06 | 4 |
| TWEET FROM: PUMPSandDUMPS | PUMPSANDDUMPS | Today's Fresh Pump &amp; Dump Campaigns: $ILVC, $WSHE, $SCFR, $CTLE, $HSCO, $WAFR, $SBFM, $ELAY, $EMPO, $WDKA, $GMND #pennystocks | Twitter | 11/20/2012 15:03:28 |  |
| TWEET FROM: SmallCapUpdates | SMALLCAPUPDATES | PINK and GunOil brands enter new continent as Empowered Products opens its first distributor in South Africa $EMPO http://t.co/9t6xXXSU | Twitter | 11/16/2012 18:43:57 | 2 |
| TWEET FROM: StockRealist | STOCKREALIST | To early like usual lol. $EMPO RIP | Twitter | 11/14/2012 15:25:46 |  |
| TWEET FROM: StockRealist | STOCKREALIST | Covered rest of $EMPO finally only took a month | Twitter | 11/14/2012 15:22:29 |  |
| TWEET FROM: StockRealist | STOCKREALIST | the turd known as $EMPO starting to tank a little bit finally. Covered 2k at .87 still short 2k looking to cover below .80 we shall see. | Twitter | 11/14/2012 15:05:02 |  |
| TWEET FROM: michiganwar | MICHIGANWAR | $EMPO .95's just hanging by a thread at support ... cmon ya pos! | Twitter | 11/08/2012 20:27 |  |
| TWEET FROM: StockRealist | STOCKREALIST | Covered $TFER at .569 for +150 . Still no power and IPhone power about to die.... Still short $EMPO hoping it closes under $1 | Twitter | 11/01/2012 15:11 |  |
| TWEET FROM: StockRealist | STOCKREALIST | Damn Hurricane Sandy. Trading from iPhone sucks. Still short $TFER $EMPO. Hoping power comes back ASAP. | Twitter | 10/31/2012 19:58:50 |  |
| TWEET FROM: michiganwar | MICHIGANWAR | $EMPO cracking....come on you pos, do it today so Monday will panic for my boys that are s/s | Twitter | 10/26/2012 19:23:48 |  |
| TWEET FROM: michiganwar | MICHIGANWAR | get'em!!!!! // RT @StockRealist: @michiganwar your telling me Im still short 4k shares at .97. $EMPO #pumpanddump | Twitter | 10/26/2012 18:34:56 |  |
| TWEET FROM: StockRealist | STOCKREALIST | RT @michiganwar: Hard to believe the PnD $EMPO is still up...that thing is a frickin' pig. Do I smell .70s? | Twitter | 10/26/2012 18:32:31 |  |
| TWEET FROM: StockRealist | STOCKREALIST | '@michiganwar your telling me Im still short 4k shares at .97. $EMPO #pumpanddump' | Twitter | 10/26/2012 18:33:30 |  |
| TWEET FROM: michiganwar | MICHIGANWAR | Hard to believe the PnD $EMPO is still up...that thing is a frickin' pig. Do I smell .70s? | Twitter | 10/26/2012 18:29:35 |  |
| TWEET FROM: StockRealist | STOCKREALIST | Now if the pump and dump SCAM $EMPO would die I'd be happy. | Twitter | 10/25/2012 13:46:24 |  |
| TWEET FROM: StockRealist | STOCKREALIST | '@PUMPSandDUMPS $EMPO anyone go out on it last night? or is there a mailer out on it right now?' | Twitter | 10/25/2012 13:50:02 |  |
| TWEET FROM: Pennystocks24 | PENNYSTOCKS24 | $EMPO promoted by: Pennystock Professor at: 25. Oct \| 07:33 EDT \| http://t.co/Hn43tIKL \| #stock #stocks #pennystocks #pennystock $$ | Twitter | 10/25/2012 11:50:25 |  |
| TWEET FROM: StocksForBeer | STOCKSFORBEER | watchlist 10/25: $SVU $HA $CBRX $HOV $MNST $SRPT $TAGG $MM $AMRS $NGRC $EMPO see complete list here: http://t.co/IGV8o6MY! | Twitter | 10/25/2012 06:39:18 |  |
| TWEET FROM: Pennystocks24 | PENNYSTOCKS24 | $EMPO promoted by: Pennystock Professor at: 24. Oct \| 19:04 EDT \| http://t.co/Hn43tIKL \| #stock #stocks #pennystocks #pennystock $$ | Twitter | 10/24/2012 23:11:05 | 5 |
| TWEET FROM: ThePUMPTracker | THEPUMPTRACKER | Alert : http://t.co/zfkJWOvQ announces $EMPO as promo for 10/24. Get the detailed alert at http://t.co/AwXZCi9H #pennystocks | Twitter | 10/24/2012 15:05:36 |  |
| TWEET FROM: PUMPSandDUMPS | PUMPSANDDUMPS | Today's continuing Pump &amp; Dump campaigns: $USEL, $ATAR, $GCEI, $XTPT, $TGWI, $LUDG, $SMAA, $EMPO $TAGG, $GNGR, $EKNL #pennystocks | Twitter | 10/24/2012 13:55:39 |  |
| TWEET FROM: ThePUMPTracker | THEPUMPTRACKER | Alert : http://t.co/F4qAhR3D announces $EMPO as promo for 10/24. Get the detailed alert at http://t.co/AwXZCi9H #pennystocks | Twitter | 10/24/2012 11:36:13 |  |
| TWEET FROM: StockRealist | STOCKREALIST | Watchlist for Wednesday October 24th 2012 http://t.co/6Kfus7F5 $TFER $SANP $EKNL $EMPO $ZERO $BRND | Twitter | 10/23/2012 23:56:59 |  |
| TWEET FROM: Pennystocks24 | PENNYSTOCKS24 | $EMPO promoted by: buypennystocks at: 23. Oct \| 19:06 EDT \| http://t.co/Hn43tIKL \| #stock #stocks #pennystocks #pennystock $$ | Twitter | 10/23/2012 23:20:13 |  |
| TWEET FROM: ThePUMPTracker | THEPUMPTRACKER | Alert : http://t.co/K2yY2Hrd announces $EMPO as promo for 10/24. Get the detailed alert at http://t.co/AwXZCi9H #pennystocks | Twitter | 10/23/2012 23:24:08 |  |
| TWEET FROM: Pennystocks24 | PENNYSTOCKS24 | $EMPO promoted by: Best Penny Stocks at: 23. Oct \| 19:06 EDT \| http://t.co/Hn43tIKL \| #stock #stocks #pennystocks #pennystock $$ | Twitter | 10/23/2012 23:20:19 | 2 |
| TWEET FROM: StockRealist | STOCKREALIST | $EMPO annoying pump that I am short. Back at $1.03 guess will have to be patient with this turd. | Twitter | 10/22/2012 17:51:26 |  |
| TWEET FROM: Pennystocks24 | PENNYSTOCKS24 | $EMPO promoted by: Pennystocks for Dummies at: 22. Oct \| 10:10 EDT \| http://t.co/Hn43tIKL \| #stock #stocks #pennystocks #pennystock $$ | Twitter | 10/22/2012 14:20:06 | 3 |
| TWEET FROM: stockstobuy | STOCKSTOBUY | Top Penny Stock Promotions Today - $ORYN $GRST $BRND $TAGG $EKNL $EMPO $VRNG $BFDI $LUDG $PWEI - #stocks #promotions #pennystocks | Twitter | 10/22/2012 13:17:46 |  |
| TWEET FROM: stockstobuy | STOCKSTOBUY | Top Penny Stock Promotions Today - $ORYN $GRST $IMUN $TAGG $PWEI $BFDI $EMPO $SANP $VRNG $SLNX - #pennystocks #promotions | Twitter | 10/19/2012 10:45:20 |  |
| TWEET FROM: SmallCapUpdates | SMALLCAPUPDATES | Empowered Products (EMPO) PINK and Gun-Oil brands to be Highlighted at PR Newswire Investor Conference $EMPO http://t.co/5YtVDfC3 | Twitter | 10/18/2012 19:34:00 | 2 |
| TWEET FROM: Pennystocks24 | PENNYSTOCKS24 | $EMPO promoted by: Moving Pennies at: 18. Oct \| 13:01 EDT \| http://t.co/Hn43tIKL \| #stock #stocks #pennystocks #pennystock $$ | Twitter | 10/18/2012 17:10:28 |  |
| Post from Moving Pennies | MOVING PENNIES | Let's see $EMPO bounce this morning! | Facebook | 10/17/2012 13:26:51 |  |
| TWEET FROM: PUMPSandDUMPS | PUMPSANDDUMPS | Today's continuing Pump &amp; Dump campaigns: $BRND, $BFDI, $ITMTF, $OTHM, $GRST, $PWEI, $TAGG, $EMPO, $EKNL, $AMBS, $ORYN, $GNGR #pennystocks | Twitter | 10/17/2012 13:49:34 |  |
| TWEET FROM: i\_Am\_Optician | I\_AM\_OPTICIAN | RT @QualityOTC: New Alert Empowered Products, Inc. $EMPO has won prestigious awards! http://t.co/HAPRj6HW #Finance Read disclaimer: http://t.co/hfiDyDqx | Twitter | 10/17/2012 13:31:10 |  |
| TWEET FROM: stockstobuy | STOCKSTOBUY | Top Penny Stock Promotions Today - $TAGG $ORYN $BRND $EMPO $PWEI $TGWI $BFDI $GRST - #pennystocks #promotions | Twitter | 10/17/2012 13:27:42 |  |
| TWEET FROM: WickedStocks | WICKEDSTOCKS | Make sure you check out this $EMPO report! This stock has lots going for it including products in Walgreens! http://t.co/Y6datRwh | Twitter | 10/17/2012 04:25:32 | 5 |
| TWEET FROM: Pennystocks24 | PENNYSTOCKS24 | $EMPO promoted by: Moving Pennies at: 16. Oct \| 19:59 EDT \| http://t.co/Hn43tIKL \| #stock #stocks #pennystocks #pennystock $$ | Twitter | 10/17/2012 00:10:08 | 3 |
| TWEET FROM: goodetrades | GOODETRADES | $EMPO 62m shares outstanding, way overvalued with crappy pump and dump. I am short 4709 shares from .96778 thx to $IBKR ; broke .96 support | Twitter | 10/16/2012 19:20:37 |  |
| TWEET FROM: Pennystocks24 | PENNYSTOCKS24 | $EMPO promoted by: Quality OTC at: 16. Oct \| 09:15 EDT \| http://t.co/Hn43tIKL \| #stock #stocks #pennystocks #pennystock $$ | Twitter | 10/16/2012 13:30:05 |  |
| TWEET FROM: FollowMeToRich | FOLLOWMETORICH | #pennystocks Top Penny Stocks Promotions Today - $EMPOâ€¦: Top Penny Stocks Promotions Today - $EMPO... http://t.co/s7qlzzkR #trading #dow | Twitter | 10/16/2012 13:32:30 |  |
| TWEET FROM: stockstobuy | STOCKSTOBUY | Top Penny Stocks Promotions Today - $EMPO $TAGG $TGWI $PWEI $ORYN $EKNL $TNIB $BRND $VRNG $CCAJ $GRST $BFDI - #pennystocks #promotions | Twitter | 10/16/2012 13:27:58 |  |
| TWEET FROM: FollowMeToRich | FOLLOWMETORICH | #pennystocks $EMPO promoted by: Best Top Penny Stocksâ€¦: $EMPO promoted by: Best Top Penny Stocks a... http://t.co/DUbtKF1l #trading #dow | Twitter | 10/16/2012 13:01:35 |  |
| TWEET FROM: Pennystocks24 | PENNYSTOCKS24 | $EMPO promoted by: Pennystock Chief at: 16. Oct \| 08:40 EDT \| http://t.co/Hn43tIKL \| #stock #stocks #pennystocks #pennystock $$ | Twitter | 10/16/2012 12:51:21 | 9 |
| TWEET FROM: QualityOTC | QUALITYOTC | New Alert Empowered Products, Inc. $EMPO has won prestigious awards! http://t.co/HAPRj6HW #Finance Read disclaimer: http://t.co/hfiDyDqx | Twitter | 10/16/2012 12:52:10 |  |
| TWEET FROM: FollowMeToRich | FOLLOWMETORICH | #pennystocks $EMPO promoted by: Best Top Penny Stocksâ€¦: $EMPO promoted by: Best Top Penny Stocks a... http://t.co/R28sn6EY #trading #dow | Twitter | 10/16/2012 03:36:13 |  |
| TWEET FROM: Pennystocks24 | PENNYSTOCKS24 | $EMPO promoted by: Best Top Penny Stocks at: 15. Oct \| 23:16 EDT \| http://t.co/Hn43tIKL \| #stock #stocks #pennystocks #pennystock $$ | Twitter | 10/16/2012 03:30:02 | 2 |
| TWEET FROM: ExplosiveOTC | EXPLOSIVEOTC | Alert $EMPO posted nearly $3M in revenues last year and is well on their way to top that! #market Read disclaimer: http://t.co/cg645Xvw | Twitter | 10/16/2012 01:15:56 |  |
| TWEET FROM: EliteOTC | ELITEOTC | New alert is Empowered Products, Inc. $EMPO! We urge you to start researching immediately! #Stocks Read disclaimer: http://t.co/QZ6FQ3GR | Twitter | 10/16/2012 00:10:56 |  |
| TWEET FROM: OTCEquity | OTCEQUITY | Tonight we have something that could simply blow you away! Empowered Products, Inc. $EMPO! Start research! Disclaimer: http://t.co/6QH9HxMk | Twitter | 10/15/2012 22:23:35 |  |
| TWEET FROM: Pennystocks24 | PENNYSTOCKS24 | $EMPO promoted by: Top Best Pennystocks at: 15. Oct \| 18:10 EDT \| http://t.co/Hn43tIKL \| #stock #stocks #pennystocks #pennystock $$ | Twitter | 10/15/2012 22:20:06 | 26 |
| TWEET FROM: pilliho | PILLIHO | RT @ACInvestorBlog: Bullish crossover MA20/50 $NFLX $CAH $DROP $YZC $LOCM $HRG $AVAV $CADX $CXM $EMPO $ENSL | Twitter | 10/15/2012 21:03:34 |  |
| TWEET FROM: FollowMeToRich | FOLLOWMETORICH | #pennystocks $EMPO promoted by: Best Top Penny Stocksâ€¦: $EMPO promoted by: Best Top Penny Stocks a... http://t.co/dBPU9I29 #trading #dow | Twitter | 10/15/2012 20:51:51 |  |
| TWEET FROM: FollowMeToRich | FOLLOWMETORICH | #pennystocks $EMPO promoted by: Fat Cat Penny Stocksâ€¦: $EMPO promoted by: Fat Cat Penny Stocks at:... http://t.co/f3o7t6sW #trading #dow | Twitter | 10/15/2012 20:51:51 |  |
| TWEET FROM: Pennystocks24 | PENNYSTOCKS24 | $EMPO promoted by: Breakout Stocks at: 14. Oct \| 19:01 EDT \| http://t.co/Hn43tIKL \| #stock #stocks #pennystocks #pennystock $$ | Twitter | 10/14/2012 23:10:25 | 5 |
| TWEET FROM: Pennystocks24 | PENNYSTOCKS24 | $EMPO promoted by: Pennystock Puplishing at: 12. Oct \| 11:58 EDT \| http://t.co/Hn43tIKL \| #stock #stocks #pennystocks #pennystock $$ | Twitter | 10/12/2012 16:10 |  |
| TWEET FROM: leog911 | LEOG911 | RT @PUMPSandDUMPS: Today's continuing Pump &amp; Dump campaigns: $IMUN, $FFFC, $CTYX, $PWEI, $TAGG, $TGWI, $EMPO, $EKNL, $AMBS #pennystocks | Twitter | 10/12/2012 14:35 |  |
| TWEET FROM: PUMPSandDUMPS | PUMPSANDDUMPS | Today's continuing Pump &amp; Dump campaigns: $IMUN, $FFFC, $CTYX, $PWEI, $TAGG, $TGWI, $EMPO, $EKNL, $AMBS #pennystocks | Twitter | 10/12/2012 14:10 |  |
| TWEET FROM: ACInvestorBlog | ACINVESTORBLOG | Bullish crossover MA20/50 $NFLX $CAH $DROP $YZC $LOCM $HRG $AVAV $CADX $CXM $EMPO $ENSL | Twitter | 10/12/2012 12:53 |  |
| TWEET FROM: Pennystocks24 | PENNYSTOCKS24 | $EMPO promoted by: Wyatt Research at: 11. Oct \| 09:26 EDT \| http://t.co/Hn43tIKL \| #stock #stocks #pennystocks #pennystock $$ | Twitter | 10/11/2012 13:50 |  |
| TWEET FROM: PUMPSandDUMPS | PUMPSANDDUMPS | More continuing Pump &amp; Dump campaigns: $WRAP, $PWEI, $SGRL, $CCAJ, $PUNL, $TAGG, $TGWI, $EMPO, $GRST, $EKNL, $ORYN, $AMBS #pennystocks | Twitter | 10/11/2012 13:47 |  |
| TWEET FROM: BirdGangStocks | BIRDGANGSTOCKS | This is an absolutely massive awareness campaign for $EMPO. Get ready to see incredible volume today. http://t.co/6UeBLqME | Twitter | 10/11/2012 13:10 |  |
| TWEET FROM: Pennystocks24 | PENNYSTOCKS24 | $EMPO promoted by: Pennystock Junction at: 11. Oct \| 08:30 EDT \| http://t.co/Hn43tIKL \| #stock #stocks #pennystocks #pennystock $$ | Twitter | 10/11/2012 12:50 | 10 |
| TWEET FROM: pilliho | PILLIHO | RT @GotStockTips: [1of2] $EMPO - Target is Empowered Products' Newest National Retailer ~ http://t.co/u3ahXjAX | Twitter | 10/10/2012 20:21 |  |
| TWEET FROM: pilliho | PILLIHO | RT @StockRunway: #Stocks in the news: $EMPO, Empowered Products releases Breaking News this morning w/ retailer http://t.co/3g81Guhl. Keep a close eye on it! | Twitter | 10/10/2012 20:20 |  |
| Post from Stock Runway | STOCK RUNWAY | #Stocks in the news: $EMPO, Empowered Products releases Breaking News this morning w/ online retailer Target. This IPO-like, new issue has already made its presence in CVS and Walgreens, expanding rapidly. Keep a close eye on it! | Facebook | 10/10/2012 15:10 |  |
| TWEET FROM: StockRunway | STOCKRUNWAY | #Stocks in the news: $EMPO, Empowered Products releases Breaking News this morning w/ retailer http://t.co/3g81Guhl. Keep a close eye on it! | Twitter | 10/10/2012 15:03 |  |
| TWEET FROM: PUMPSandDUMPS | PUMPSANDDUMPS | Today's continuing Pump &amp; Dump campaigns: $PWEI, $SGRL, $CCAJ, $BLAP, $PUNL, $MDFZF, $TAGG, $TGWI, $EMPO, $GTCP,... http://t.co/rEnDdaA9 | Twitter | 10/10/2012 13:45 |  |
| TWEET FROM: Pennystocks24 | PENNYSTOCKS24 | $EMPO promoted by: Too Nice Stocks at: 10. Oct \| 09:10 EDT \| http://t.co/Hn43tIKL \| #stock #stocks #pennystocks #pennystock $$ | Twitter | 10/10/2012 13:20 |  |
| TWEET FROM: Pennystocks24 | PENNYSTOCKS24 | $EMPO promoted by: Stock Runway at: 10. Oct \| 09:11 EDT \| http://t.co/Hn43tIKL \| #stock #stocks #pennystocks #pennystock $$ | Twitter | 10/10/2012 13:20 |  |
| TWEET FROM: TomasRamirezV | TOMASRAMIREZV | RT @Pennystocks24: $EMPO promoted by: Too Nice Stocks at: 10. Oct \| 09:10 EDT \| http://t.co/Hn43tIKL \| #stock #stocks #pennystocks #pennystock $$ | Twitter | 10/10/2012 13:20 |  |
| TWEET FROM: QStocks | QSTOCKS | [1of2] $EMPO - Target is Empowered Products' Newest National Retailer ~ http://t.co/b3WHBN5u | Twitter | 10/10/2012 12:17 | 6 |
| TWEET FROM: SeriousTraders | SERIOUSTRADERS | $EMPO - Target is Empowered Products' Newest National Retailer to Sell PINKÂ® and Gun-Oil http://t.co/O96G998c #stocks | Twitter | 10/10/2012 12:16 | 6 |
| TWEET FROM: Pennystocks24 | PENNYSTOCKS24 | $EMPO promoted by: Stock Runway at: 09. Oct \| 20:44 EDT \| http://t.co/Hn43tIKL \| #stock #stocks #pennystocks #pennystock $$ | Twitter | 10/10/2012 0:50 |  |
| TWEET FROM: TGmoneyman15 | TGMONEYMAN15 | Tomorrow could be interesting here $EMPO #stocks | Twitter | 10/09/2012 21:45 |  |
| TWEET FROM: Pennystocks24 | PENNYSTOCKS24 | $EMPO promoted by: Too Nice Stocks at: 09. Oct \| 17:17 EDT \| http://t.co/Hn43tIKL \| #stock #stocks #pennystocks #pennystock $$ | Twitter | 10/09/2012 21:30 |  |
| TWEET FROM: Pennystocks24 | PENNYSTOCKS24 | $EMPO promoted by: Penny Trader COM at: 09. Oct \| 11:44 EDT \| http://t.co/Hn43tIKL \| #stock #stocks #pennystocks #pennystock $$ | Twitter | 10/09/2012 15:50 |  |
| TWEET FROM: pennytrader | PENNYTRADER | $EMPO, $BSDM, $ONCS, $DKGR included in our Midday Stock Report http://t.co/mgm2iC5p | Twitter | 10/09/2012 15:42 | 2 |
| TWEET FROM: Pennystocks24 | PENNYSTOCKS24 | $EMPO promoted by: OTC Picks at: 09. Oct \| 09:52 EDT \| http://t.co/Hn43tIKL \| #stock #stocks #pennystocks #pennystock $$ | Twitter | 10/09/2012 15:21 |  |
| TWEET FROM: Pennystocks24 | PENNYSTOCKS24 | $EMPO promoted by: Penny Trader COM at: 09. Oct \| 09:56 EDT \| http://t.co/Hn43tIKL \| #stock #stocks #pennystocks #pennystock $$ | Twitter | 10/09/2012 14:10 |  |
| TWEET FROM: ThSkyDancer | THSKYDANCER | PUMPs &amp; dumpS Red Flagging DANGERS In The Penny Market $EMPO $PZOO $TAGG $GNGR $PWEI $GTCP $EKNL $TGWI http://t.co/ArBoQDZN | Twitter | 10/09/2012 14:03 |  |
| TWEET FROM: JacksonJennings | JACKSONJENNINGS | RT @ThSkyDancer: PUMPs &amp; dumpS Red Flagging DANGERS In The Penny Market $EMPO $PZOO $TAGG $GNGR $PWEI $GTCP $EKNL $TGWI http://t.co/ArBoQDZN | Twitter | 10/09/2012 14:03 |  |
| TWEET FROM: PUMPSandDUMPS | PUMPSANDDUMPS | Today's continuing Pump &amp; Dump campaigns: $TAGG, $TGWI, $EMPO, $PSID, $GNGR, $EKNL, $ORYN #pennystocks | Twitter | 10/09/2012 14:01 |  |
| TWEET FROM: Pennystocks24 | PENNYSTOCKS24 | $EMPO promoted by: Pennystock Explosion at: 09. Oct \| 09:14 EDT \| http://t.co/Hn43tIKL \| #stock #stocks #pennystocks #pennystock $$ | Twitter | 10/09/2012 13:20 | 13 |
| TWEET FROM: Pennystocks24 | PENNYSTOCKS24 | $EMPO promoted by: Rising Pennystocks at: 08. Oct \| 18:56 EDT \| http://t.co/Hn43tIKL \| #stock #stocks #pennystocks #pennystock $$ | Twitter | 10/08/2012 23:10 | 38 |
| TWEET FROM: Pennystocks24 | PENNYSTOCKS24 | $EMPO promoted by: PennyTrader.co at: 07. Oct \| 19:37 EDT \| http://t.co/Hn43tIKL \| #stock #stocks #pennystocks #pennystock $$ | Twitter | 10/07/2012 23:50 | 15 |
| TWEET FROM: Pennystocks24 | PENNYSTOCKS24 | $EMPO promoted by: Pennystocks Scholar at: 07. Oct \| 19:39 EDT \| http://t.co/Hn43tIKL \| #stock #stocks #pennystocks #pennystock $$ | Twitter | 10/07/2012 23:50 | 14 |
| TWEET FROM: Consumer\_Stocks | CONSUMER\_STOCKS | Empowered Products Promotes National Sex Education with PINK and Gun-Oil Brands $EMPO http://t.co/kBONkYRf | Twitter | 09/20/2012 13:45:47 |  |
| TWEET FROM: Consumer\_Stocks | CONSUMER\_STOCKS | S&amp;P Report Updates Empowered Products' PINK and Gun-Oil Brands Expansion into Mainstream U.S. Markets $EMPO http://t.co/i5ZwBYaX | Twitter | 08/20/2012 12:33:52 |  |
| TWEET FROM: fionaccarmel | FIONACCARMEL | Holy $empo run! 5m @ 8:08. Sweaty and pleased with myself. There were hills and everything :) | Twitter | 08/16/2012 01:13:03 |  |
| TWEET FROM: nightcloud2005 | NIGHTCLOUD2005 | $EMPO launches two new products http://t.co/apNMikkY | Twitter | 07/25/2012 12:16:03 |  |
| TWEET FROM: tradeayi | TRADEAYI | $EMPO (OTCBB) Stock Analysis top stock picks today - http://t.co/LlWhDuSA | Twitter | 06/29/2012 18:31:22 |  |
| TWEET FROM: tradeayi | TRADEAYI | $EMPO (OTCBB) Stock Analysis free stock picks - http://t.co/LlWhDuSA | Twitter | 06/28/2012 13:02:38 |  |
| TWEET FROM: otrader1 | OTRADER1 | $EMPO (OTCBB) Stock Analysis sp futures - http://t.co/2DZ0MyCC | Twitter | 6/01/2012 23:31 |  |
| TWEET FROM: Consumer\_Stocks | CONSUMER\_STOCKS | PINK Lubricants Sample Program Draws Substantial Requests from Consumers $EMPO http://t.co/Gu3xfVja | Twitter | 05/22/2012 14:02:43 |  |
| Post from Level Stock | LEVEL STOCK | 5/8 Trade Alerts $LUVU $AFFX $AEDC $ARNA $INSM $SNVP $TRON $EMPO Good Luck and Happy Trading!!! #LSC | Facebook | 5/08/2012 13:29 |  |
| TWEET FROM: nightcloud2005 | NIGHTCLOUD2005 | $EMPO watch, does anyone know more details??? | Twitter | 5/08/2012 17:17 |  |
| TWEET FROM: otrader1 | OTRADER1 | $EMPO (OTCBB) Stock Analysis stock market analysis - http://t.co/2DZ5k8Dw | Twitter | 5/06/2012 1:32 |  |
| TWEET FROM: stockaholics56 | STOCKAHOLICS56 | $EMPO shares poised for another strong week A Promo Email: This is a IHUB promo..All IHUB promoted stocks ... http://t.co/JysOkESe #TSA | Twitter | 5/04/2012 13:26 |  |
| TWEET FROM: stockaholics57 | STOCKAHOLICS57 | $EMPO shares poised for another strong week A Promo Email http://t.co/rRVDMwTm #TSA | Twitter | 5/04/2012 13:26 |  |
| TWEET FROM: tradingdaily65 | TRADINGDAILY65 | $EMPO (OTCBB) Stock Analysis options broker - http://t.co/0W5lW1RP | Twitter | 04/17/2012 22:33:08 |  |
| TWEET FROM: QStocks | QSTOCKS | $EMPO - Sales Orders Set Record for Empowered Products in February http://t.co/eYGnlxLs #stocks ~ http://t.co/b3WM9n6o | Twitter | 3/02/2012 21:15 | 10 |
| TWEET FROM: SmallCapUpdates | SMALLCAPUPDATES | Sales Orders Set Record for Empowered Products in February $EMPO | Twitter | 3/02/2012 11:27 |  |
| TWEET FROM: SmallCapUpdates | SMALLCAPUPDATES | #ETF Empowered Products Wins XBIZ Award for Sexual Supplement Company of the Year $EMPO http://t.co/kKp6XABp | Twitter | 2/09/2012 11:47 |  |
| TWEET FROM: GoldStockNews | GOLDSTOCKNEWS | RT @SmallCapUpdates: #ETF Empowered Products Announces Launch of Online Investor Resource Page $EMPO | Twitter | 01/23/2012 20:03:52 |  |
| TWEET FROM: SmallCapUpdates | SMALLCAPUPDATES | #ETF Empowered Products Announces Launch of Online Investor Resource Page $EMPO | Twitter | 01/23/2012 19:46:59 |  |
| TWEET FROM: cstockpick | CSTOCKPICK | $EMPO (OTCBB) Stock Analysis nasdaq stock picks - http://t.co/hE4eaXLh | Twitter | 12/17/2011 22:04:29 |  |
| Empowered Product Inc (OTC: $EMPO ) Unwilling to Move | CIFIKEA | Empowered Product Inc (OTC: $EMPO ) Unwilling to Move | Forum Posts | 12/12/2011 14:22 |  |
| TWEET FROM: stocktogo1 | STOCKTOGO1 | $EMPO (OTCBB) Stock Analysis daily stock picks - http://t.co/5DwVVSgn | Twitter | 11/23/2011 20:03:44 |  |

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| **Table 3. Search Result of ‘OTC EMPO’** | | | | |
| HEADLINE | AUTHOR | CONTENT | MEDIA\_PROVIDER | PUBLISH\_DATE |
| Seven New Yearâ€™s Resolutions for Better Sex in 2013 from Empowered Products â€“ San Francisco Chronicle | BLACK ANT PILLS | San Francisco Chronicle Seven New Year's Resolutions for Better Sex in 2013 from Empowered Products San Francisco Chronicle Empowered Products, Inc. (OTC: EMPO), with headquarters in Las Vegas, Nev., has forged a leading presence in the global wellness industry with the development, manufacture, and distribut... | Aggregator | 12/27/2012 15:49:26 |
| Seven New Yearâ€™s Resolutions for Better Sex in 2013 | TMR NEWSWIRE | Empowered Products, Inc. announced today its list of the top seven New Yearâ€™s resolutions for better, safer, longer, more intimate, and healthier sex in 2013 compiled by its own internal panel of â€œsexperts.â€ â€œPINK and Gun Oil products help men and women of all ages and orientations have great sex and we get l... | Aggregator | 12/28/2012 14:08:36 |
| Seven New Yearâ€™s Resolutions for Better Sex in 2013 from Empowered Products | ADMIN | Las Vegas, NV (PRWEB) December 26, 2012 Empowered Merchandise, Inc. announced nowadays its list of the leading seven New Years resolutions for far better, safer, longer, a lot more intimate, and healthier sex in 2013 compiled by its personal internal panel of sexperts. Read, LIKE and comment on the full text ... | Generic Blogs | 12/27/2012 00:50:20 |
| Seven New Yearâ€™s Resolutions for Better Sex in 2013 from Empowered Products â€“ Equities.com | BLACK ANT PILLS | Seven New Year's Resolutions for Better Sex in 2013 from Empowered Products Equities.com â€¦ Inc. (OTC: EMPO), with headquarters in Las Vegas, Nev., has forged a leading presence in the global wellness industry with the development, manufacture, and distribution of high-quality sexual enhancement and personal w... | Aggregator | 12/27/2012 01:36:14 |
| Seven New Year's Resolutions for Better Sex in 2013 from Empowered Products | | Empowered Products, Inc. announced today its list of the top seven New Yearâ€™s resolutions for better, safer, longer, more intimate, and healthier sex in 2013 compiled by its own internal panel of â€œsexperts.â€ Las Vegas, NV (PRWEB) December 26, 2012 Empowered Products, Inc. announced today its list of the top s... | Mainstream Media | 12/26/2012 15:42:17 |
| TWEET FROM: tweet\_fans | TWEET\_FANS | EMPO Shareholders Invited to Join CEO for 2013 Growth Agenda: LAS VEGAS -- Empowered Products, Inc. (OTC: EMPO) ... http://t.co/iVN1hDGU | TWITTER | 12/13/2012 13:51:24 |
| Executives From NYSE, NASDAQ and OTC Markets Companies Embrace Transparency Towards Investors at December 6th RetailInvestorConferences.com | | videos. On-demand events include: NYSE: ADK Investor Education Session: ICLUBcentral "How analysts create their estimates" Kimco Realty Corp. NYSE: KIM Petroleo Brasileiro S.A. - Petrobras NYSE: PBR, PBR.A Bovespa: PETR3, PETR4 Empowered Products, Inc. OTC: EMPO Prophecy Platinum Corp. TSX-V: NKL, OTC: PNIKF... | Mainstream Media | 12/03/2012 18:21 |
| Executives From NYSE, NASDAQ and OTC Markets Companies Embrace Transparency Towards Investors at December 6th RetailInvestorConferences.com | | Visibility 365 videos. On-demand events include: AdCare Health Systems, Inc. NYSE: ADK Investor Education Session: ICLUBcentral "How analysts create their estimates" Kimco Realty Corp. NYSE: KIM Petroleo Brasileiro S.A. - Petrobras NYSE: PBR, PBR.A Bovespa: PETR3, PETR4 Empowered Products, Inc. OTC: EMPO Prophecy... | Aggregator | 12/03/2012 18:19 |
| Executives From NYSE, NASDAQ and OTC Markets Companies Embrace Transparency Towards Investors at December 6th RetailInvestorConferences.com | BRADLEY H. SMITH | Bovespa: PETR3, PETR4 Empowered Products, Inc. OTC: EMPO Prophecy Platinum Corp. TSX-V: NKL, OTC: PNIKF Vanguard Natural Resources, LLC NYSE: VNR Immunovaccine Inc. TSX: IMV DDR Corp. NYSE: DDR Coronado Biosciences, Inc. NASDAQ: CNDO TCP Capital Corp. NASDAQ:TCPC NeoStem. Inc. NYSE: NBS Reedâ€™s, Inc. NASDAQ... | MultiVU | 12/03/2012 13:55 |
| Cyber Monday: Personal Lubricants from Pink, Gun Oil Make Great Stocking Stuffers | | Blog This LAS VEGAS, Nov. 19, 2012 /PRNewswire/ -- Empowered Products, Inc. announced today it will participate in "Cyber Monday," the Internet sales promotion day on Nov. 26th following the Thanksgiving weekend, with a 30 percent discount offer on all Pink and Gun Oil personal wellness products purchased thr... | Mainstream Media | 11/19/2012 23:55:24 |
| Cyber Monday: Personal Lubricants from Pink, Gun Oil Make Great Stocking Stuffers | | Blog This LAS VEGAS, Nov. 19, 2012 /PRNewswire/ -- Empowered Products, Inc. announced today it will participate in "Cyber Monday," the Internet sales promotion day on Nov. 26th following the Thanksgiving weekend, with a 30 percent discount offer on all Pink and Gun Oil personal wellness products purchased thr... | Mainstream Media | 11/19/2012 23:55:24 |
| Cyber Monday: Personal Lubricants from Pink, Gun Oil Make Great Stocking Stuffers | | enhancing desire. About Empowered Products, Inc. Empowered Products, Inc. ( OTC: EMPO ), with headquarters in Las Vegas, Nev., has forged a leading presence in the global wellness industry with the development, manufacture, and distribution of high-quality sexual enhancement and personal wellness products for men and... | Mainstream Media | 11/19/2012 23:54:00 |
| Cyber Monday: Personal Lubricants from Pink, Gun Oil Make Great Stocking Stuffers | | enhancing desire. About Empowered Products, Inc. Empowered Products, Inc. ( OTC: EMPO ), with headquarters in Las Vegas, Nev., has forged a leading presence in the global wellness industry with the development, manufacture, and distribution of high-quality sexual enhancement and personal wellness products for men and... | Mainstream Media | 11/19/2012 23:54:00 |
| Cyber Monday: Personal Lubricants from Pink, Gun Oil Make Great Stocking Stuffers | | Download image LAS VEGAS, Nov. 19, 2012 /PRNewswire/ -- Empowered Products, Inc. announced today it will participate in "Cyber Monday," the Internet sales promotion day on Nov. 26th following the Thanksgiving weekend, with a 30 percent discount offer on all Pink and Gun Oil personal wellness products purchase... | Mainstream Media | 11/19/2012 23:54:00 |
| Cyber Monday: Personal Lubricants from Pink, Gun Oil Make Great Stocking Stuffers | | enhancing desire. About Empowered Products, Inc. Empowered Products, Inc. ( OTC: EMPO ), with headquarters in Las Vegas, Nev., has forged a leading presence in the global wellness industry with the development, manufacture, and distribution of high-quality sexual enhancement and personal wellness products for men and... | Mainstream Media | 11/19/2012 23:54:00 |
| Cyber Monday: Personal Lubricants from Pink, Gun Oil Make Great Stocking Stuffers | | MORE > Videos Photos Submit Your Photos By Empowered Products, Inc. LAS VEGAS, Nov. 19, 2012 â€” /PRNewswire/ -- Empowered Products, Inc. announced today it will participate in "Cyber Monday," the Internet sales promotion day on Nov. 26th following the Thanksgiving weekend, with a 30 percent discount offer on a... | Mainstream Media | 11/20/2012 00:00:00 |
| Investor Conference Nkl | EODWAY | estimates" 1:00 PM - 1:50 PM Kimco Realty Corp. NYSE: KIM 2:00 PM - 2:50 PM Petroleo Brasileiro S.A. - Petrobras NYSE: PBR, PBR.A Bovespa: PETR3, PETR4 3:00 PM - 3:50 PM Empowered Products, Inc. OTC: EMPO 4:00 PM - 4:50 PM Prophecy Platinum Corp. TSX-V: NKL, OTC-QX: PNIKF... | Forum Posts | 11/06/2012 9:35 |
| Empowered Products, Inc. Investor Presentation Now Available for On-demand Viewing at RetailInvestorConferences.com | | NEW YORK, Nov. 12, 2012 /PRNewswire/ -- Empowered Products, Inc. (OTC: EMPO), an emerging leader in the high-growth sexual wellness sector through its trademark PINKÂ® and GunOilÂ® brands, today announced that their November 8th RetailInvestorConferences.com presentation is now available for on-demand viewing. ... | Mainstream Media | 11/12/2012 15:00 |
| NYSE, Toronto TSX and OTC Markets Companies Webcast Live to Investors on November 8th at RetailInvestorConferences.com | | :50 PM Investor Education Session: ICLUBcentral "How analysts create their estimates" 1:00 PM - 1:50 PM Kimco Realty Corp. NYSE: KIM 2:00 PM - 2:50 PM Petroleo Brasileiro S.A. - Petrobras NYSE: PBR, PBR.A Bovespa: PETR3, PETR4 3:00 PM - 3:50 PM Empowered Products, Inc. OTC: EMPO 4:00 PM - 4:50 PM Prophecy... | Aggregator | 11/06/2012 19:16 |
| NYSE, Toronto TSX and OTC Markets Companies Webcast Live to Investors on November 8th at RetailInvestorConferences.com | | estimates" 1:00 PM - 1:50 PM Kimco Realty Corp. NYSE: KIM 2:00 PM - 2:50 PM Petroleo Brasileiro S.A. - Petrobras NYSE: PBR, PBR.ABovespa: PETR3, PETR4 3:00 PM - 3:50 PM Empowered Products, Inc. OTC: EMPO 4:00 PM - 4:50 PM Prophecy Platinum Corp. TSX-V: NKL, OTC-QX: PNIKF These monthly conferences are a now an... | Mainstream Media | 11/06/2012 19:22 |
| Empowered Products, Inc. to Webcast, Live, at RetailInvestorConferences.com on November 8th | | NEW YORK, Nov. 6, 2012 /PRNewswire/ -- Empowered Products, Inc. (OTC: EMPO), an emerging leader in the high-growth sexual wellness sector through its trademark PINKÂ® and GunOilÂ® brands, today announced that Scott Fraser, President & CEO, is presenting at RetailInvestorConferences.com. This will be a live, int... | Mainstream Media | 11/06/2012 15:00 |
| EMPO, CLNT, ATTD and ONCS is/are the Daily Market Mover(s) for October 10th from OTCPicks.com | | (EMAILWIRE.COM, October 10, 2012 ) Dallas, TX EMPOWERED PRODUCTS INCORPORATED (OTC: EMPO) "Up 2.02% in morning trading" Empowered Products, Inc., through its subsidiaries, engages in the development, bottling, and marketing of sexual wellness products.... | Generic Blogs | 10/10/2012 7:00 |
| EMPO, CLNT, ATTD and ONCS is/are the Daily Market Mover(s) for October 10th from OTCPicks.com | | (EMAILWIRE.COM, October 10, 2012 ) Dallas, TX â€” EMPOWERED PRODUCTS INCORPORATED (OTC: EMPO) "Up 2.02% in morning trading" Empowered Products, Inc., through its subsidiaries, engages in the development, bottling, and marketing of sexual wellness products. The company offers a line of topical gels,... | Aggregator | 10/10/2012 7:00 |
| EMPO, CLNT, FIND, BGNN, ATTD, ONCS, BTDG OTCPicks.com Daily Market Movers Digest Midday Report for Wednesday, October 10th | | Our Stocks to Watch today include Empowered Products Inc. (OTC: EMPO), Cleantech Solutions International Inc. (Nasdaq: CLNT), FindEx.com Inc. (OTCBB: FIND), B Green Innovations Inc. (OTCBB: BGNN), Attitude Drinks Inc. (OTCBB: ATTD), OncoSec Medical Inc. (OTCBB: ONCS) and B2 Digital Inc. (OTC: BTDG). Visit htt... | Mainstream Media | 10/10/2012 18:03 |
| OTCPicks.com Daily Market Movers Digest Midday Rep... - (EMPO) (CLNT) (FIND) | | OTCPicks.com Daily Market Movers Digest Midday Report for Wednesday, October 10th EMPO, CLNT, FIND, BGNN, ATTD, ONCS, BTDG Our Stocks to Watch today include Empowered Products Inc. (OTC: EMPO), Cleantech Solutions International Inc. (Nasdaq: CLNT), Find... | Aggregator | 10/10/2012 17:05 |
| EMPO, BSDM, ATTD and ONCS is/are the Daily Market Mover(s) for October 9th from OTCPicks.com | | (EMAILWIRE.COM, October 09, 2012 ) Dallas, TX â€” EMPOWERED PRODUCTS INCORPORATED (OTC: EMPO) Empowered Products, Inc., through its subsidiaries, engages in the development, bottling, and marketing of sexual wellness products. The company offers a line of topical gels, lotions, and oils that are... | Aggregator | 10/09/2012 7:00 |
| EMPO, BSDM, BIOF, SPOW, ATTD, ONCS, IFIX OTCPicks.com Daily Market Movers Digest Midday Report for Tuesday, October 9th | | Our Stocks to Watch today include Empowered Products Inc. (OTC: EMPO), BSD Medical Corp. (Nasdaq: BSDM), Biofuel Energy Corp. (Nasdaq: BIOF), Sky Power Solutions Corp. (OTCBB: SPOW), Attitude Drinks Inc. (OTCQB: ATTD), OncoSec Medical Inc. (OTCBB: ONCS) and Internal Fixation Systems Inc. (OTCBB: IFIX). Visit ... | Mainstream Media | 10/09/2012 17:09 |
| Tuesday Trend Report: PINK:PWEI, OTC:EKDKQ, OTC:ABHD, OTC:XSNX, OTC:EMPO | | InvestorNewsSource.com watching charts, trends, and chatter on PacWest Equities Inc (PINKSHEETS:PWEI), Eastman Kodak Co (OTCQB:EKDKQ), Abtech Holdings, Inc. (OTCQB:ABHD), XSunX, Inc (OTCQB:XSNX), Empowered Products, Inc. (OTC:EMPO). You can find more on Twitter @InvestorNewsSrc Rochester, NY -- (SBWIRE) -- 10... | Aggregator | 10/09/2012 16:59 |
| TWEET FROM: sbwirenews | SBWIRENEWS | Tuesday Trend Report: PINK:PWEI, OTC:EKDKQ, OTC:ABHD, OTC:XSNX, OTC:EMPO http://t.co/TxXk7XPU #pr | TWITTER | 10/09/2012 17:10 |
| OTCPicks.com Daily Market Movers Digest Midday Rep... - (EMPO) (BSDM) (BIOF) | | OTCPicks.com Daily Market Movers Digest Midday Report for Tuesday, October 9th EMPO, BSDM, BIOF, SPOW, ATTD, ONCS, IFIX Our Stocks to Watch today include Empowered Products Inc. (OTC: EMPO), BSD Medical Corp. (Nasdaq: BSDM), Biofuel Energy Corp. (Nasdaq... | Aggregator | 10/09/2012 17:16 |
| 10/08/2012 InvestorNewsSource.com Trending Stock Report: OTC:EKDKQ, OTC:ABHD, PINK:MDMN, OTC:EMPO, OTC:ACYD | | Investornewssource.com is issuing a trend Report on October 8, 2012: Eastman Kodak Co. (OTC:EKDKQ), Abtech Holdings, Inc. (OTC:ABHD), Medinah Minerals, Inc. (OTC:MDMN), American Community Development Group, Inc. (OTC:ACYD). Empowered Products, Inc (OTC:EMPO) New York, NY -- (SBWIRE) -- 10/08/2012 -- Eastman K... | Aggregator | 10/08/2012 20:13 |
| TWEET FROM: sbwirenews | SBWIRENEWS | 10/08/2012 http://t.co/ZDA4kLXR Trending Stock Report: OTC:EKDKQ, OTC:ABHD, PINK:MDMN, OTC:EMPO, OTC:ACYD http://t.co/XdPBe7dY #pr | TWITTER | 10/08/2012 20:20 |
| Empowered Products Unveils Online Investor Resource Page â€“ OTC:EMPO | GREG ALCOTT | Empowered Products, Inc. (OTC:EMPO), an rising leader in the high-growth sexual wellness sector through its trademark PINKÂ® and GunOilÂ® brands, is delighted to direct the investment community to its new online investor resource page. Scott Fraser, president and CEO of Empowered Products, stated that paramount... | Generic Blogs | 01/24/2012 14:20:16 |
| TWEET FROM: phallio | PHALLIO | Empowered Product Inc (OTC:EMPO) Unwilling to Move http://t.co/ZJe79mUm | TWITTER | 12/12/2011 21:13 |
| Empowered Product Inc (OTC:EMPO) Unwilling to Move | | Last Friday, Empowered Product Inc ( OTC:EMPO ) slid down 0.80% to $1.24 on a volume of 15,000. The generated trading activity exceeded five times the daily average. According to the data published by FINRA, 5,128 shares of EMPO common stock were exchanged in short transactions. In other words, the short... | Generic Blogs | 12/12/2011 14:25 |
| Empowered Product Inc (OTC: $EMPO ) Unwilling to Move | CIFIKEA | Empowered Product Inc (OTC: $EMPO ) Unwilling to Move | Forum Posts | 12/12/2011 14:22 |
| Empowered Products Inc (OTC:EMPO) Promoted By Its Own CEO | | Empowered Products Inc (OTC:EMPO, EMPO message board) is a wellness and self-healing company with a highly illiquid stock. It has been promoted with virtually no success. The last session with any volume for EMPO was on Oct. 31 when only 748 shares were traded at $1.25, which has been the price since Oct. 6. ... | Generic Blogs | 11/03/2011 15:40 |
| EMPOWERED PRODUCTS (OTC:EMPO) Gets Promoted | | A promotional campaign on EMPOWERED PRODUCTS (OTC:EMPO, EMPO message board) was detected yesterday evening. The campaign was in the form of a newsletter distribution which was issued by Contrarian Press. The newsletter enticed the readers to "buy EMPO shares now at $1.25 for profits and Pink Elevate for satis... | Generic Blogs | 10/12/2011 11:04 |

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| **Figure 1 EMPO Share Price** |

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| **Figure 2 EMPO Alleged Corporate Fraud Tweet Sample** |

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| **Appendix 1 EMPO’s Stock-Profit Guide** |
| **From the vibrant and safe-haven wellness sector, Empowered Products (EMPO) represents a solid growth stock that just launched at $1.25 per share**  **9 September 2011; market open (The previous issue was broadcast on 9/1/11)**  **Preemptive Profit-Positioning:**    **Empowered Products, Inc. (EMPO):** **$1.25 X $1.25**    Empowered Products (EMPO) is emerging as a potential leader in the multi-$billion wellness industry ala Herbalife (HLF), which boasts over 2.1 million independent distributors and a market-cap north of $6.5 billion. At present, Empowered Products operates primarily in the rapidly expanding worldwide market for sexual wellness products, offering a proprietary line of topical lotions and health supplements designed to enhance a person’s sex life and make people feel good about their sexual health in general. The company currently offers 12 exclusively formulated skin lubricants sold under the PINK® for Women and GUN OIL® for Men trademarks.    Empowered Products also just launched into the booming health supplement market with the introduction of four nutritional supplements in 2011 under the Elevate for Women and High Caliber for Men brands. According to an interview with the company’s CEO, Scott Fraser, EMPO’s intent is to continue to expand its proprietary line of supplements as a viable solution to the growing number of people socially incapacitated and/or subdued by prescription anti-depressants.    What I am impressed with most at this early stage is the company’s global sales reach and expanding revenue/growth model. I also love that Empowered Products is a U.S. corporation operating in America, employing American workers, and manufacturing its production on U.S. soil. And while the vast majority of EMPO’s sales, to date, are within the United States, the company has also aggressively established a sales presence in the United Kingdom, Canada, Spain, France, Netherlands, Denmark, Iceland, Ireland, Germany, Italy, Russia, China, Hong Kong, Japan, Korea, Singapore, Taiwan, Thailand, Indonesia, Australia, and New Zealand—among others. According to the company, Empowered has obtained over 85 trademarks for its products worldwide. And, over the last five operational years, EMPO has reported a steady increase in the operational capacity/efficiency of its Las Vegas, Nevada, bottling facility resulting in a reduction in cost of goods sold by an average of 52% annually over that five year span.    I have known the founder, president, and CEO of Empowered Products, Scott Fraser, for many years, and I’ve watched the company grow from a small, private entity nine years ago to a rapidly emerging publicly traded corporation today. Keep in mind also that Empowered Products just launched onto the Over-the-Counter Bulletin Board exchange in July 2011 under the symbol EMPO, which means you have an opportunity to own shares in an established wellness company that just commenced public trading.    Empowered Products, in my opinion, has every indicator of being able to successfully transition to a senior stock exchange such as the NYSE-Amex or Nasdaq within the near-term. For those interested in a wellness company with nearly a decade of successful operations that’s also a brand new growth stock, I believe Empowered Products (EMPO) has all the pieces in-place to merit a buy recommendation at this early stage. |

1. https://www.sec.gov/litigation/complaints/2016/comp-pr2016-178.pdf [↑](#footnote-ref-1)
2. http://newsletter.hotstocked.com/newsletters/view/2nd\_week\_September:\_Portfolio\_Maintenance-121732 [↑](#footnote-ref-2)
3. Red Rock is a print-broker, which coordinates printing jobs, renting e-mail lists for stock promotions, and distributing printed materials by direct mail and e-mail. [↑](#footnote-ref-3)
4. Crown Pacifica Media Services (‘Crown Pacifica’) was created by Fraser and his personal assistant in early October 2012. Its sole purpose was to create the appearance that an entity other than Contrarian Press was organizing the EMPO promotion. [↑](#footnote-ref-4)