

**Yun Zhang**

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**Employment**

Associate Professor of Accountancy with Tenure,  
Department of Accountancy, George Washington University (2015-Present)

Assistant Professor of Accountancy,  
Department of Accountancy, George Washington University (2009-1015)

Assistant Professor of Accounting,  
Fuqua School of Business, Duke University (2003-2009)

**Education**

Ph.D., Yale University, May 2004.  
M.Phil., Yale University, December 2002.  
M.A., Yale University, December 2002.  
B.A., Renmin University of China, 1998.

**Dissertation**

Auditor's Pre-negotiation Information, Accuracy of Financial Reports and Consulting Services (Dissertation committee chair: Rick Antle)

**Selected Awards**

Yale University Fellowship, 1999-2002.  
Tulane University Fellowship, 1998.  
Graduation with Distinction, Renmin University of China, 1998.  
Renmin University of China Scholarship, 1994, 1997.  
Admitted to Renmin University of China, Waived of Entrance Exam, 1994.

### **Published Papers**

The Role of Biased Earnings Guidance in Creating a Healthy Tension between Managers and Analysts (with Brian Mittendorf, *The Accounting Review*, Vol. 80, 1193-1209, 2005)

On the Relation between Conservatism in Accounting Standards and Incentives for Earnings Management (with Qi Chen and Thomas Hemmer, *Journal of Accounting Research*, Vol. 45, 541-566, 2007)

Endogenous Accounting Bias when Decision Making and Control Interact (with Qi Chen and Brian Mittendorf, *Contemporary Accounting Research*, Vol. 27, 1063-1091, 2010)

On the Optimal Use of Loose Monitoring in Agencies (with Qi Chen and Thomas Hemmer, *Review of Accounting Studies*, Vol. 16, 328-354, 2011)

The Effects of Public Information with Asymmetrically Informed Short-horizon Investors (with Qi Chen and Zeqiong Huang, *Journal of Accounting Research*, Vol. 52, 635-669, 2014)

Uniform vs. Discretionary Regimes in Reporting Information with Unverifiable Precision and a Coordination Role (with Qi Chen, Katherine Schipper and Tracy R. Lewis, Forthcoming, *Journal of Accounting Research*)

### **Working Papers**

The Usefulness of Direct Cash Flow Disclosures and the Associated Articulation Errors (with Xinyuan Chen, Hong Xie and Kai Zhu) – Best Paper Award at the 2012 CAPANA Conference

Does Audit Transparency Improve Audit Quality and Investment efficiency (with Qi Chen and Xu Jiang, Revise and Resubmission at the Accounting Review)

### **Invited Workshops and Selected Conference Presentations**

2015 American University  
9<sup>th</sup> Accounting Research Workshop at University of Zurich  
2015 CAPANA Conference (Shanghai)  
National University of Singapore

2013 Purdue University

2012 University of Michigan  
Ohio State University  
Carnegie Mellon University

- 2011 DC Area Accounting Symposium  
Shanghai University of Finance and Economics, Shanghai, China  
Xiamen University, Xiamen, China
- 2010 4<sup>th</sup> Conference on Interdisciplinary Research in Accounting, Copenhagen, Denmark.
- 2008 George Washington University  
Baruch College  
Pennsylvania State University  
University of Maryland  
Georgetown University  
University of Washington at Seattle
- 2007 Chicago-Minnesota Accounting Theory Conference  
University of Rochester  
SESARC conference at Emory University  
The 6<sup>th</sup> International Symposium of Positive Accounting, Xiamen, China
- 2006 Fudan University, Shanghai, China  
Shanghai University of Finance and Economics, China  
The 1<sup>st</sup> Chinese Management Association Annual Meeting, Beijing, China
- 2005 CUNY - Baruch College  
Tsinghua University, Beijing, China  
The 4<sup>th</sup> International Symposium of Positive Accounting, Beijing, China
- 2004 University of Illinois at Urbana-Champaign  
American Accounting Association Annual Meeting  
The 15<sup>th</sup> FEA conference at University of Southern California  
UNC-Duke Fall Camp
- 2003 University of Chicago  
Vanderbilt University  
Pennsylvania State University  
University of Illinois at Urbana-Champaign  
Duke University

### **Teaching Experience**

- 341 Managerial Accounting (Duke Full-time MBA)  
341C Managerial Accounting (Duke Cross Continent Executive MBA)  
341DG Managerial Accounting (Duke-Goethe Executive MBA in Frankfurt, Germany)  
BA532 Ph.D. Seminar in Accounting Theory (Duke)

Global Academic Travel Experience Program - East Asia (Duke)  
Global Academic Travel Experience Program – China (Duke)  
MBAD6213 Managerial Accounting (GWU AMBA)  
MBAD6213 Managerial Accounting (GWU PMBA)  
MBAD6213 Managerial Accounting (GWU WEMBA)  
ACCY6201 Managerial Accounting (GWU Master of Accountancy)  
ACCY6201 Managerial Accounting (GWU International Master of Accountancy)  
ACCY6202 Managerial Accounting (GWU International Master of Accountancy)  
ACCY6900 China Study Abroad Program (GWU)  
ACCY391 Ph.D. Seminar in Accounting Theory (GWU)  
Ph.D. Seminar in Accounting Theory (Tsinghua University)  
Ph.D. Seminar in Accounting Theory (Renmin University)  
Ph.D. Seminar in Accounting Theory (Shanghai University of Finance and Economics)  
Ph.D. Seminar in Accounting Theory (Xiamen University)

### **Professional Activities**

Ad hoc reviewer for *Journal of Accounting Research*, *The Accounting Review*, *Contemporary Accounting Research*, *Management Science*, *Journal of Accounting and Public Policy*, *Production and Operations Management* and *Review of Accounting Studies*.

Co-organizer for the 2012, 2013 and 2014 Junior Accounting Theory Conference

### **Extra-curricular Activities**

Member and president, Renmin University Drama Troupe, 1995-1997.