Bin Ke (柯滨) Updated on February 2, 2017 NUS Business School National University of Singapore

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Education

Ph.D.	Michigan State University	1999
M.S.	Pennsylvania State University	1994
B.A.	The Institute of International Relations, China	1989

Working Experience

Professor	National University of Singapore	06/2015-present
Provost's Chair	National University of Singapore	06/2015-present
Director	Asia Accounting Research Centre, NUS	06/2015-present
	Business School	
Professor	Nanyang Technological University	06/2010-05/2015
Professor	Penn State University	07/2009-05/2010
Associate Professor	Penn State University	07/2003-06/2009
Assistant Professor	Penn State University	07/1999-06/2003
Teaching and research	Michigan State University	08/1995-06/1999
assistant		
Teaching and research	Purdue University	08/1994-06/1995
assistant		
Research assistant	Penn State University	08/1992-06/1994
Manager assistant	Sony Corporation China Representative	08/1991-07/1992
	Office	
Staff	China International Public Relations	04/1991-07/1991
	Association	
Staff	Chinese Universities Overseas Alumni	08/1989-03/1991
	Association	

Research Interests

I am interested in using both traditional approaches and interdisciplinary approaches to tackle today's complex business problems. The primary geographic focus of my current research is

China, Hong Kong, and Singapore, but I am also interested in other Asian countries including India, Japan, Korea, ASEAN countries, especially within the context of China's economy. Below is a more detailed description of my current research interests:

- Financial reporting and disclosure
- Corporate governance and investor protection
- Entrepreneurship and family firms
- R&D and Innovation
- Venture capital
- SOEs
- Social media and big data
- Taxes and business strategy

Teaching Interests

- Financial reporting and financial statement analysis
- Taxes and business strategy

Publications

- 1. Can Transient Institutions Correctly Interpret Small Negative Earnings Surprises in the Absence of Access to Management's Private Information, with Gang Hu and Yong Yu. *Journal of Accounting, Auditing and Finance,* forthcoming.
- 2. The consequences of shifting the IPO offer pricing power from securities regulators to market participants in weak institutional environments: Evidence from China, coauthored with Jun Chen, Donghui Wu, and Zhifeng Yang. *Journal of Corporate Finance*, forthcoming.
- 3. The Substantial Convergence of Chinese Accounting Standards with IFRS and the Managerial Pay-for-Performance Sensitivity of publicly listed Chinese firms, coauthored with Yubo Li and Hongqi Yuan. *Journal of Accounting and Public Policy*, 2016 (35), 567–591.
- 4. The effect of weak institutional environments on the quality of Big Four audits, co-authored with Clive Lennox and Qingquan Xin. *The Accounting Review*, 2015, 90(4), 1591–1619.
- 5. A Personal Perspective on Protecting Investors of Publicly Listed Chinese Firms. *China Journal of Accounting Studies*, 2014, 2 (4).
- 6. Are stock option grants to directors of state-controlled Chinese firms listed in Hong Kong genuine compensation?, coauthored with Zhihong Chen and Yuyan Guan. *The Accounting Review*, 2013, 88 (5), 1547-1574.

- 7. Minority shareholders' control rights and the quality of corporate decisions: A natural experiment from China, coauthored with Zhihong Chen and Zhifeng Yang. *The Accounting Review*, 2013, 88(4), 1211-1238.
- 8. Home country investor protection, ownership structure and cross-listed firms' compliance with SOX-mandated internal control deficiency disclosures, with Guojin Gong and Yong Yu. *Contemporary Accounting Research*, 2013, 30(4), 1490–1523.
- 9. Hong Kong stock listing and the sensitivity of managerial compensation to firm performance in state-controlled Chinese firms, with Oliver Rui and Wei Yu. *Review of Accounting Studies*, 2012, 17(1), 166–188.
- 10. The effect of Regulation FD on transient institutional investors' trading behavior, with Kathy Petroni and Yong Yu. *Journal of Accounting Research*, 2008, 46 (4), 853-883.
- 11. Information asymmetry and cross-sectional determinants of insider trading, with Steven Huddart. *Contemporary Accounting Research*, 2007, 24 (1), 195-232.
- 12. Jeopardy, Non-Public Information, and Insider Trading Around SEC 10-K and 10-Q Filings, with Steven Huddart and Charles Shi. *Journal of Accounting and Economics*, 2007, 43, 3-36.
- 13. The effect of issuing biased earnings forecasts on analysts' access to management and survival, with Yong Yu. *Journal of Accounting Research*, 2006, 44(5), 965-999.
- 14. Non-audit fee disclosures and the market valuation of earnings surprises, with Jere Francis. *Review of Accounting Studies*, 2006, 11(4), 495-523.
- 15. Do Institutional investors exploit the post-earnings announcement drift, with Santhosh Ramalingegowda, *Journal of Accounting and Economics*, 2005, 39 (1), 25-53.
- 16. Discussion of "How Banks' Value-at-Risk Disclosures Predict their Total and Priced Risk: Effects of Bank Technical Sophistication and Learning over Time," *Review of Accounting Studies*, 2004, 9(2-3), 295-299.
- 17. How informed are actively trading institutional investors? Evidence from their trading behavior before a break in a string of consecutive earnings increases, with Kathy Petroni. *Journal of Accounting Research*, 2004, 42(5), 895-927.
- 18. The Impact of the 1986 Tax Reform Act on Income Shifting from Corporate to Shareholder Tax Bases: Evidence from the Motor Carrier Industry, with Charles Enis. *Journal of Accounting Research*, 2003, 41(1), 65-88.
- 19. What insiders know about future earnings and how they use it: evidence from insider trades, with Steven Huddart and Kathy Petroni. *Journal of Accounting and Economics*, 2003, 35 (3), 315-346.

- 20. Differential Earnings Management to Avoid Earnings Declines Across Publicly and Privately-held Banks, with Anne Beatty and Kathy Petroni. *The Accounting Review*, 2002, 77 (3), 547-570.
- 21. Taxes as a Determinant of Managerial Compensation in Privately Held Insurance Companies. *The Accounting Review*, 2001, 76 (4), 655-674.
- 22. The Impact of State Taxes on Self-Insurance, with Kathy Petroni and Doug Shackelford. *Journal of Accounting and Economics*, 2000, 30 (1), 99-122.
- 23. Ownership Concentration and Sensitivity of Executive Pay to Accounting Performance Measures: Evidence from Publicly and Privately-Held Insurance Companies, with Kathy Petroni and Assem Safieddine. *Journal of Accounting and Economics*, 1999, 28 (2), 185-209.
- 24. Taxes as a Determinant of Foreign-Owned Property-Liability Insurers' Investment Strategies in the United States, with Edmund Outslay and Kathy Petroni, *Journal of the American Taxation Association*, 1998, 20 (supplement), 25-36.
- 25. Part-Whole Question Order Effects: Views of Rurality, with Fern K. Willits, *The Public Opinion Quarterly*, 1995, 59 (3), 392-403.

Conference Proceedings

- 1. Modeling Contagious Acquisition via Point Processes with a Profile Regression Prior, coauthored with Junchi Yan, Shuai Xiao, Changsheng Li, Bo Jin, Xiangfeng Wang, Xiaokang Yang, and Hongyuan Zha. Accepted for presentation at the 25th International Joint Conference on Artificial Intelligence, New York City, July 9-15, 2016.
- 2. Measuring the Information Content of Financial News, with Ching-Yun Chang, Yue Zhang, Zhiyang Teng, and Zahn Bozanic. Accepted for presentation at the COLING 2016, the 26th International Conference on Computational Linguistics, organized by the Association for Natural Language Processing (ANLP) at Osaka, Japan, from 11th to 16th December 2016.

Completed Working Papers

- 1. Externalities of disclosure regulation: The case of Regulation Fair Disclosure, with Michael Crawley and Yong Yu.
- 2. Government Ownership and the Performance of Venture Capital Firms: Evidence from China, co-authored with Lanfang Wang.
- 3. Administrative rank and the corporate control market of state-controlled Chinese firms, Co-authored with Wei Yu and Ying Zheng.
- 4. How to Make Public Enforcement Work in Weak Investor Protection Countries? Evidence from China, coauthored with Xiaojun Zhang.

- 5. What Determines Individual Auditors' Career Outcomes? Co-authored with Xianjie He.
- 6. What explains the longevity of billionaire entrepreneurs? Evidence from China, co-authored with Zengquan Li and Qing Ye.
- 7. Corporate executives' social media activities, personality and M&A decisions, co-authored with Evelyn Gay, Lin Qiu, and Tianshu Qu.
- 8. The effect of anti-corruption campaign on shareholder value in a weak institutional environment: Evidence from China, co-authored with Na Liu and Song Tang.
- 9. Why Do Firms in Weak Institutional Environments Adopt Strong Corporate Governance? The Role of Government Regulation, co-authored with Xiaojun Zhang.
- 10. The Consequences of Regulating Insider Trading in Family Firms-Dominated Financial Markets: Evidence from Hong Kong, co-authored with Zhihong Chen and Yuyan Guan.
- 11. Does Equity-Based Managerial Compensation Increase Shareholder Value in Weak Investor Protection Countries? A Quasi-experiment from China, co-authored with Yanyan Chen and Na Liu.
- 12. Detecting Accounting Frauds in Publicly Traded U.S. Firms: New Perspective and New Method, co-authored with Yang Bao, Bin Li, Julia Yu, and Jie Zhang.

Invited Research Presentations

2017

Wuhan University
Asian Bureau of Finance and Economic Research Annual Conference
Eastern Lake Accounting Research International Forum organized by Huazhong University of
Science and Technology (HUST)
Chinese University of Hong Kong
University of Hong Kong

2016

Zhejiang University
Beijing University
Shanghai University of Finance and Economics
AAA annual meeting
Southwest University of Finance and Economics
Central University of Finance and Economics

2015

Asian Bureau of Finance and Economic Research Annual Conference MIT Asia Conference in Accounting HKUST CAAC conference in Hangzhou Beijing Technology and Business University

2014

National University of Singapore
Singapore Management University
Cheung Kong Graduate School of Business (CKGSB)
University of Melbourne
The 4th Tsinghua University International Corporate Governance Conference
Second International Conference of the Journal of International Accounting Research (JIAR)

2013

KAIST (Korea)
Shanghai Advanced Institute of Finance
Jinan University (Guangzhou)
HKUST
University of Hong Kong

2014 MIT Asia Conference in Accounting

Mid-Year Discussion Forum of The China Journal of Accounting Studies (keynote speaker) Hong Kong Polytechnic University Research Conference on cross listings

Academic conference on China's capital markets organized by Stanford GSB's Center for Global Business and the Economy

中国会计学者联谊会(CAAC)珠海会议

2012

The 11th International Symposium on Empirical Accounting Research in Beijing (keynote speaker)

Chinese University of HK

Zhejiang University

Harvard Business School

University of Toronto

University of California at Irvine

Chinese University of Hong Kong China Research Symposium

Xiamen University

Dongbei University of Finance and Economics

CAPANA Annual Conference in Xi'an China

2011

China Europe International Business School

Shanghai University of Finance and Economics

London Business School

London School of Economics

National Taiwan University

American Accounting Association annual meeting

The 3rd International Conference on Corporate Governance in Emerging Markets

University of New South Whales

Chinese University of Hong Kong

Xiamen University

National University of Singapore China brownbag

2010

Rochester University

MIT

Boston College

Boston University

Michigan State University

Xiamen University

Shanghai Jiaotong University

Accounting research conference organized by the Shanghai University of Finance and

Economics and the Hong Kong Polytechnic University (keynote speaker)

The 9th International Symposium on Empirical Accounting Research in Xi'an (keynote speaker)

Nankai University

International Research Symposium on The Detection and Control of Accounting Fraud in Listed Companies organized by the Tianjin University of Finance and Economics (keynote speaker)

American University

University of Minnesota Annual Empirical Conference

2009

University of Alberta

Georgetown University

Baruch College

Nanyang Technological University

Financial Accounting Standards Research Initiative roundtable (online)

2008

Cornell University

University of Kentucky

University of Oregon

City University of Hong Kong

Arizona State University

National University of Singapore

Chinese University of Hong Kong

Hong Kong University of Science and Technology Singapore Management University

2007

Northwestern University
University of Houston
SUNY-Binghamton
University of Missouri-Columbia
Texas Christian University
City University of Hong Kong
Chinese University of Hong Kong
Beijing University
Sun Yatsen University (China)
Nanyang Business School
University of Hong Kong
Seoul National University
American Accounting Association Annual meeting
Seventh Accounting and Finance Conference at Xiamen University
2007 Asian Finance Association Conference

2006

5th China international empirical accounting research conference University of Texas at Austin University of Texas at Dallas The American Accounting Association Annual Meeting Hong Kong University of Science and Technology

2005

Chinese University of Hong Kong
Washington University in St. Louis
Hong Kong University of Science and Technology summer symposium
The Inaugural Asia Pacific Corporate Governance Conference (Hong Kong)
Hong Kong University
2005 China International Conference in Finance (Kunming, China)
The American Accounting Association Annual Meeting
Nanyang Business School
Singapore Management University
The China Accounting Professors Association Annual Meeting (Beijing)

2004

Contemporary Accounting Research Annual Conference Georgia State University University of Chicago

University of Colorado at Boulder Ohio State University

2003

Wharton School
UNC-Chapel Hill
London Business School
14th Annual Conference on Financial Economics and Accounting
Duke University
University Of Cincinnati
University Of California Los Angeles
Beijing University
The American Accounting Association Annual Meeting

2002

The American Accounting Association Annual Meeting
The Big 10+ Research Conference
University Of California-Berkeley
MIT
University Of Michigan
Michigan State University
Carnegie-Mellon University
George Washington University
Tsinghua University (China)
People's University (China)
Fudan University (China)
The Shanghai National Accounting Institute (China)

2001

Washington D.C. Area Finance Association Research Conference The American Accounting Association Annual Meeting The Hong Kong University of Science and Technology Summer Symposium Shanghai University of Finance and Economics

2000

The American Taxation Association Mid-Year Meeting

1999

The American Accounting Association Annual Meeting University Of California at Irvine Florida State University University Of Georgia University Of Iowa University Of Missouri-Columbia University Of Rochester Stanford University Texas Christian University

1998

The Journal of the American Taxation Association Research Conference

Invited Discussant/Panelist/moderator at Professional Meetings and Conferences

MIT Asia Conference in Accounting (discussant and moderator)	2015
CAPANA conference in Shanghai	2015
The 2014 CARE-PolyU Conference: Understanding China's Capital	2014
Markets	
HKUST Accounting Research Symposium	2014
ABFER roundtable discussion: Information for Better Markets: How do	2014
we improve market efficiency	
2014 MIT Asia Conference in Accounting	2014
Singapore Management University Doctoral Consortium (keynote	2013
speech)	
2013 Center for Governance, Institution, and Organization Academic	2013
Conference organized by NUS Business School	
The Michigan State University's PHD Celebration-"Reflections on the	2012
past, and challenges and opportunities for the future", A panel	
Discussion on Accounting Research	
The American Accounting Association Annual Meeting, The Editors'	2012
panel session on Future Directions for Financial Accounting Research	
The American Accounting Association Annual Meeting, a panel	2012
discussion organized by CAPANA on "Emerging Market Research: What	
We Know and How to Move Forward"	
The Accounting Research Conference organized by the Melbourne	2012
Business School and the University of Melbourne	
Chinese University of Hong Kong China Research Symposium	2012
The Singapore Management University Accounting Symposium	2011
The HKUST Accounting Research Symposium	2011
Conference organized by the Center for Governance, Institution, and	2011
Organization at NUS	
Accounting research conference organized by the Shanghai University of	2010
Finance and Economics and the Hong Kong Polytechnic University	
7th Accounting and Finance Conference at Xiamen University (China)	2007
	I

Asian Finance Association annual meeting, Hong Kong	2007
China International Conference in Finance (Kuming, China)	2005
The 15th Annual Conference on Financial Economics and Accounting	2004
Review of Accounting Studies Conference	2003
The American Accounting Association annual meeting	2002
The Annual University of Illinois Tax Symposium	2001

Invited Participant in Academic Conferences

The Journal of Accounting and Economics Research Conference	2003, 2007-2010
The University of North Carolina Tax Symposium	1999-2001

Media Mentions of my research

South China Morning Post	January 14, 2017	
The Business Times	July 5, 2016	
The Economist	September 4, 2008	
Duke University Law Professor James Cox's testimony on illegal insider	September 26,	
trading before the U.S. Senate Judiciary Committee	2006	
Philadelphia Inquirer	September 2, 2003	
Times	September 15,	
	2002	
New York Times	September 3, 2002	
National Post (Canada)	October 16, 2001	
Business Week	October 15, 2001	

Service to the Profession

Journal/Conference/committee name	Responsibility	Duration
AAA Membership Advisory Committee	Member	2016-2017
Asian Bureau of Finance and Economic	Program director	2015-now
Research Annual Conference	(accounting)	
The 2014 AAA Outstanding International	member	2014
Accounting Dissertation Award Committee		
The Accounting Review	Editor	June 2011-May
		2014
China Journal of Accounting Research	Consulting editor	2007-2008
Journal of American Taxation Association	Editorial board	2002-2005
	member	

The Accounting Review	Editorial board member	2004-present
The International Journal of Accounting	Editorial board member	2008-present
China Journal of Accounting Studies (formerly Accounting Research in China) published by the Accounting Society of China	Advisory board member	2009-2012
Accounting Society of Crimia	Editorial board member	2013-present
Program Committee for the MIT Asia Conference in Accounting	Committee member	2013-2016
The Program Committee for the Journal of International Accounting Research Conference	Committee member	2011, 2014
The AAA New Faculty Consortium	Invited faculty panelist	2009 and 2010
AAA Distinguished Contributions to Accounting Literature Award Selection Committee	Committee member	2010-2011
The conference committee of the Inaugural Chinese Accounting Professors' Association of North America research conference (Shanghai)	Co-chair	2008
The junior faculty mentoring program, the Chinese Accounting Professors' Association of North America	Chair	2008, 2009
Chinese Accounting Professors' Association of North America	Board director	2010-2014
Chinese Accounting Professors' Association of North America	President	2008-2009
Chinese Accounting Professors' Association of North America	President-elect	2007-2008
The Competitive PhD Dissertation Award Committee, the International Symposium on Chinese firm management, National Taiwan University	Committee member	2007
Chinese Accounting Professors' Association of North America	Vice President	2006-2007
The Competitive PhD Dissertation Award Committee, the 2 nd International Symposium on Chinese Accounting, Finance and Management, Cardiff University	Chair	2006

American Taxation Association Research	Committee member	2003-2004
Resources and Methodologies Committee		
The Journal of American Taxation Association	Committee member	2003
Conference Committee		
The 2002 American Taxation Association	Committee member	2002
Doctoral Dissertation Award Committee		
Hong Kong Government's Research Grant	Ad hoc reviewer	Various years
Council, American Accounting Association,		
Financial Accounting and Reporting Section		
Mid-Year Meeting, Contemporary Accounting		
Research, International Journal of Accounting,		
Journal of Accounting, Auditing and Finance,		
Journal of Accounting and Economics, Journal of		
Accounting and Public Policy, Journal of		
Accounting Research, Journal of American Taxation		
Association, Journal of Finance, Journal of Risk and		
Insurance, Pacific-Basin Finance Journal, Quarterly		
Journal of Business and Economics, Review of		
Accounting Studies, The Accounting Review,		
European Financial Management		

Courses Taught

Business valuation and analysis (undergraduate level)
Intermediate financial accounting (undergraduate level)
Financial Accounting Principles (undergraduate level)
Principles of Federal Income Taxation (undergraduate level)
Financial statement analysis (MBA level)
Ad hoc executive training courses
Empirical Financial Accounting Research Seminar (Ph.D. level)

Honors and Awards

Honorary advisor to Newford Research Institute of Advanced Technology(温	2016
州波普大数据实验室及温州中津先进科技研究院荣誉顾问)	
Shanghai Qianren (上海千人计划) awarded by the Shanghai Municipal	2013
Government	
Academic advisor to the Collaborative Innovation Centre for State-owned	2013-2016
Assets Administration (国有资产管理协同创新中心) at the Beijing Technology	
and Business University funded by the Beijing Municipal Government	

Best paper award, the Chinese Accounting Professors Association of North	2011
America (CAPANA) Annual Conference	
Chang Jiang Scholar (长江学者) awarded by China's Ministry of Education and	2010
the Li Ka Shing Foundation	
Best paper award, the 2007 Asian Finance Association annual meeting	2007
Best paper award, the 5th China International Empirical Accounting Research	2006
Conference	
Andersen Foundation Doctoral Dissertation Fellowship	1998
Doctoral Scholarship Award, Department of Accounting, Michigan State	1998
University	
First Place, The First Graduate Student Research Recognition Competition,	1998
Business/Social Science Section, Michigan State University	
Big Ten Doctoral Consortium Fellow	1998
Invited participant in the Doctoral Internationalization Consortium in	1998
Accounting	
University Outstanding Student Award, the Institute of International Relations	1986-89